

With their concussion evaluation device JOLT, Ben Harvatine, MIT 2012, and Seth Berg, MIT 2014, are just two members who making a name for themselves in the entrepreneurial world.



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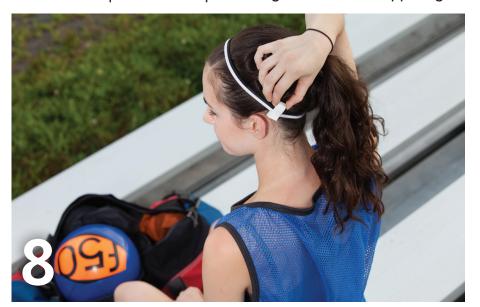




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**SPRING 2015** 

Volume 154 | Number 1 | The Magazine of Phi Kappa Sigma





#### **Brewery Soars**

Newburyport, a Phi Kap owned craft brewery, is now being served on Delta Airlines's Regional shuttles.

#### Always Phi Kap

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#### Fraternity Strategic Plan Update

Update to the Fraternity's strategic plan created in 2012.



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## MALTESE 公CROSS

The Magazine of Phi Kappa Sigma International Fraternity

#### Volume 154, Number 1 - Spring 2015

Phi Kappa Sigma Fraternity Vision: Lifelong Growth and Development of the Fraternity and its Members $^{\text{TM}}$ 

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12

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### Headhline here

A MESSAGE FROM THE GRAND ALPHA

Brothers,

xxxxxxxxxx

Fraternally,

Daylor Wor Douglas W. Opicka **Grand Alpha** 

#### **EXECUTIVE BOARD**

Douglas W. Opicka Grand Alpha IIT 1997

Michael Palladino **Grand Beta** Georgia Tech 2004

Sean McCann IIT 2006

David Smith New Hampshire 2006

Hamilton F. "Toby" Smith Richmond 1983

Brendon Egan UMass Lowell 2010 Matthew DeVries

**Grand Delta** UC Riverside 2010

Maxwell Fugere VCU 2013

James Fulmer **Grand Delta** Alabama 1964

Raymond Ruybe Randolph Macon 2013 XXXXXXX



## BLUETHUNDER

Keith Rousu, Washington 1996, founded and directs the Seattle Seahawks Blue Thunder Drumline. The Drumline was formed in 2004 is an energetic and entertaining group of musicians from a wide variety of occupations. They perform at all Seahawk home games to get the crowd proud and loud prior to kickoff. They have travelled to the Super Bowl twice and performed at over 100 events in the greater Puget Sound community.

## Loving His Alpacas

Michael Goldston, Vanderbilt 1977, has spent 37 years in the financial industry where he manages investments for numerous clients. But his biggest joy, however, is managing High Meadow Alpacas, a 150 acre alpaca farm in Leipers Fork, Tennessee, one of the largest alpaca farms in the South.

These beautiful and rare animals were imported from Peru and are raised for their fleece, which is second only to cashmere as a luxury fiber. Once the fleece has been sheared from the alpaca, it is made into sweaters, socks, and other finished products. The fleece is seven times warmer than wool, yet has none of the scratchy tendencies of wool. Some of the top bloodlines in America are represented here and over 1200 national show ribbons have been won, including several national championships. Michael

has helped start over a dozen alpaca farms and served on national and regional industry boards. Alpacas are peaceful and intelligent creatures.

Coming home to the peacefulness of the farm after a hard day navigating the financial markets is something from which he never tires. Horses, rescued donkeys, ducks, dogs, and cats, all are safe at High Meadow. At cocktail hour, Michael can be found out in a pasture, surrounded by his "critters" as they celebrate another day enjoyed.



#### **GRAMMY NOMINATION**

Jack Hogan, Niagara University 2003, is an accomplished music video producer and has produced videos for numerous pop and rock & roll artists such as Rod Stewart and Mick Jagger. Jack studied for his Masters in Television. Radio and Film at Syracuse University's Newhouse School. graduating in 2007. His passion for the entertainment business and his hard work paid off in 2014. He coproduced the music video "Chandelier" by Australian pop singer Sia which was nominated for Best Music Video at the 57th Annual Grammy Awards held at the Nokia Theater in Los Angeles, California.



#### **Creating Mortal Kombat X**

Tony Smith, IIT 2009, is a software engineer at Netherrealm Studios working on the upcoming video game Mortal Kombat X. Mortal Kombat X is the tenth entry in the iconic fighting game franchise covering the events 25 years following the previous mortal kombat tournament. You can tear your friends apart when the game releases on April 14.

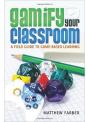
#### **EMERGING LEADER**

Daniel Heiss, Washington State 2009, wrote to tell us that as a graduate student at Georgetown, he was selected to participate in NCAA's Emerging Leaders Seminar at their National Headquarters in Indianapolis. He also writes how this selection is a great honor as graduate students working in every athletic department in the country applied and only a limited number are chosen.

#### **Cyber Security**

Kevin Rogers and Art Payne, both Radford University 1987, are making a difference for not only the Phi Kap Chapter at Radford, but also for the students and faculty at Radford University. These men founded Cypherpath, a leading innovator in software distribution and security. Not only are they supplying software to the University for students to use in a lab setting, but they are also providing guidance to Radford faculty on trends and changes in cyber security.

#### **GAME-BASED LEARNING**



entitled Gamify Your Classroom: A Field aide for teachers.

it is a practical textbook about how to implement game-based learning to everyday teaching. It is a survey of best practices aggregated from interviews with experts-in-the-field. Brother Farber teaches social studies at Valleyview Middle School, in Denville, NJ. He is a blogger for Edutopia, a member of the GlassLab Teacher Network and an advisor to the Institute of Play. Matt holds a Master's Degree in Educational Technology from New Jersey City University, where he is currently an Educational Technology Leadership Doctoral Candidate.

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Matthew Farber, SUNY Albany 1993, recently had a book published Guide to Game-Based Learning. A classroom

# Brewery

By Ron Stranix, Ursinus 2012

#### IN RECENT YEARS, THERE HAS BEEN A HUGE SURGE IN THE CRAFT beer movement. Large staples such as Budweiser and

Miller Lite are often finding themselves competing with micro-breweries from all across the United States. Chris Webb, a Phi Kappa Sigma Brother from the University of New Hampshire 1993, is capitalizing on the craft beer explosion.

Newburyport Brewing Company is a small regional brewery located in Newburyport, Massachusetts. With just about two years of operation, three flagship beers, and a lot of heart, this small company is making big moves.

Chris and his business partner, Bill Fischer, began NBPT Brewing Company with the goals of providing a quality beer and bringing spotlight to their town of Newburyport, Massachusetts. In just two years, these goals are being met.

Newburyport Brewing Company's Pale Ale was recently selected by Delta Airlines to be featured on regional flights between New York, Chicago, Washington, D.C. and Boston.

"When we were contacted the rep told us that Delta was looking to move to a more broad and more powerful and passionate customer experience, and some of that was going to be through great food, great wine and great beer...I let him know immediately that we would love to be a part of it."

**Newburyport Brewing Company's Pale** Ale was recently selected by Delta Airlines to be featured on regional flights between New York, Chicago, Washington, D.C. and Boston.

NBPT is the smallest brewery to be featured on the Delta Airlines shuttle, joining larger companies such as Brooklyn Brewery (Brooklyn, NY), Blue Point Brewing Company (Long Island, NY) and SweetWater Brewing (Atlanta, GA).

"Delta has been a fantastic partner. This puts us on the national map and gives us great exposure moving forward. It's only been about a month or two, but we are already seeing the attention that this partnership is bringing to our company" claims Webb.

Whereas Newburyport Brewing Company is making



headlines on the national level, Webb and Fischer are just as happy with what the brewery has done for their hometown of Newburyport, MA.

"We have a 1,000 sq. ft. tasting room that I think of as 'The Community's Tasting Room.' We host events all the time for the people of Newburyport. We host everything from artists and musicians, to parent teacher organizations, or events for the mayor. We want people to think of this as their brewery."

Currently, Newburyport Brewing Company is only sold in Massachusetts and New Hampshire, but Webb is assuring his Phi Kap Brothers that they will be making their way to the rest of the northeast as soon as possible.

"Every year we are going to continue to grow, with 15,000 barrels being brewed in 2015. This would put us at the 'regional brewery' status. Our recent expansion to New Hampshire has meant a lot to the company and to me, as it is my home state and where I help found the Gamma Tau

Next time you are in Massachusetts, make sure to visit Brother Webb at the Newburyport Brewing Company, and don't forget to try one of their three flagship beers: the Newburyport Pale Ale, the Green Head IPA, and the Plum Island Belgium White!

The Maltese Cross Phi Kappa Sigma Fraternity PHI KAPPA SIGMA FRATERNITY The Maltese Cross



IT'S 5AM WHEN THE ALARM GOES OFF. I GET

up and look out to see the weather. I pour coffee and see that it's neither snowing nor blowing a gale, and that means it's time to go ovstering. At the dock Captain Tim has his Chesapeake Bay deadrise boat idling as we wait for our third crew member to arrive. By 6AM we are already partway through the Onancock Creek channel leading out to the Chesapeake Bay. The dawn comes pretty with light and blue sky. This season Virginia watermen are allowed to harvest eight bushels per man per day. As the dredge comes up we empty her onto the culling table and cull the three inch or more keepers into purple plastic bushel baskets. Using a culling hammer to break apart the clumped oysters, the smalls are pushed back into the water. It's a bountiful morning and in two hours we have our limit, a days work before noon. As our buver from Gloucester on the other side of the bay makes his rounds on the eastern shore, we sell our days catch at today's price of forty-five dollars a bushel. This is old school oystering where you get maybe 350-400 oysters per bushel.

Old school oystering is traditionally a wintertime enterprise. Today there are two kinds of oystermen working the waters of the Chesapeake Bay and its tributaries. Upon retirement I decided to expand my non commercial oyster garden into a small business. Leasing private oyster ground from the state is inexpensive and the only way to do this.

Slagle & Slagle Oyster Co. engages in sustainable aquaculture, oyster farming, and, unlike fish farming, the cultivated oyster is as tasty as the wild one from the same local. We purchase tiny oyster "seed" from a hatchery in sizes from two-millimiters up to half-inch. The cost is around two cents apiece. We buy in large quantities that can be tens or hundreds of thousands or millions. The baby oysters are then deployed into

Slagle & Slagle Oyster Co. engages in sustainable aquaculture, oyster farming, and, unlike fish farming, the cultivated oyster is as tasty as the wild one from the same local.

plastic mesh bags which, in turn, go into two foot by three foot wire oyster cages. We next take them out and put them overboard on our privately leased oyster ground. With an hydraulic boom or hoist we tend our oysters periodically during their grow out over the next eighteen to twenty-four months, hoisting them up to tumble them which improves cup size and shape. That way, we are better able to sell the mature oyster by the piece, direct to restaurants, ready for raw bar presentation.

Either way, it's hard, physically demanding work, and what Phi Kap doesn't like that? Aquaculturists who are farming privately leased state waters by acreage are permitted to harvest and sell our product all year round, provided we meet and abide by all the rules and regulations. In the hot summer, we have to be off the water by 10AM, with oysters on ice and to fifty degrees in five hours or less. Oyster consumption does require more cautionary measures in hot weather, but year round raw bar offerings appear here to stay.

Not only are oysters delicious and nutritious but they do the most to help clean up the waters of the Cheasapeake Bay. There is a move on by local and federal government and private enterprise to expand existing and create new oyster beds, reefs, rocks, and sanctuaries. With organizations like the Save The Bay Foundation, we can hope to restore the Chesapeake to its past glory. As Capt. John Smith noted when he first sailed up the Cheasapeake four hundred years ago, the oyster rocks towered above the water and were so plentiful that navigation was often near impossible. In the 1600s the oyster population filtered all the water in the bay every three days. Now, left alone with the oysters that remain, that process would take three years or more.



## **Chapter Eternal**

We offer this loving prayer for all Phi Kappa Sigma Brothers who have entered the Chapter Eternal:

"Thanks and praise be rendered now and forevermore to Thee, dear Lord, for having so graciously blessed our Fraternity Brother now fallen asleep. We trust Thee to re-unite the soul with the body in heavenly brightness on the Last Day. Lord, may You grant unto us a godly walk and peaceful departure at Your appointed time. Restore, O Lord, all distressed hearts with sweet comfort and keep us all perpetually in Thy grace for the sake of Thy eternal mercy and goodness. Amen."

#### ALABAMA (Alpha Kappa) James J. Briley 1964

Holman Head 1947

#### BRITISH COLUMBIA (Alpha Omega)

Robert S. Whyte 1944

#### CORNELL (Alpha Rho)

Robert W. Bower 1954 Harry P. Gould 1968 Peter G. Meili 1955 Dean Minick 1950 John E. Tartaglione 1959

#### **DENVER (Beta Gamma)**

Parker G. Branch 1951

#### DICKINSON (Epsilon)

Elwood J. Long 1951 Douglas C. Rehor 1944 Delbert B. Slivinske 1935 James H. Wood 1939

#### DUKE (Nu)

Alvin L. Bingham 1949 Richard D. Peters 1965 James W. Vaughan 1957 Cary Whitaker 1956

#### FRANKLIN & MARSHALL (Zeta)

Mahlon H. Card 1939 Edward S. Dechant 1948 James R. glessner 1945

#### GEORGIA TECH (Alpha Nu)

Clyde Rogers 1954 Milton E. Volker 1951

#### IIT (Alpha Epsilon)

Paul C. Augustine, Jr. 1954 Howard M. Hemer 1966 Gilbert G. Kosup 1958

#### ILLINOIS (Rho)

Jon P. Book 1959 Theodore R. Hobein 1947 Charles D. Truckenbrodt 1960 Thomas M. Wheeler 1955

#### KENYON (Theta) Maier M Driver 19

Maier M. Driver 1943 F. S. Holt 1941 Paul M. Titus 1950 Allen M. Whitaker 1954 William D. Wilson 1949

#### MAINE (Alpha Delta)

Frank Antonucci 1960 Douglas L. Champeon 1959 Alan S. Johnson 1945 George A. Palmer 1955 David A. Pease 1970 Douglas Wirta 1959

#### MARYLAND (Alpha Zeta)

Bedford C. Glascock 1950 Clarence Patterson 1961 Louis F. Phoebus 1951 John L. Robinson 1963

#### MICHIGAN (Alpha Omicron)

Arthur P. Bartholomew 1939

#### MICHIGAN STATE (Beta Delta) Elton E. Kruger 1956

MINNESOTA (Alpha Sigma) Robert S. Wallace 1948

#### NORTH CAROLINA-CHAPEL HILL (Lambda)

Wayne R. Boyles 1950 Edwin Deal 1944 Francis J. McMahon 1951 Richard T. Morrow 1959 Rex H. Todd 1969

#### NORTH CAROLINA-CHARLOTTE (Gamma Lambda)

Henry W. Chism 2010

#### NORTH TEXAS (Beta Eta) Harvey L. McCullough 1959

narvey 2. riceattough 1999

#### NORTHERN ILLINOIS (Beta Lambda) Dennis Sohn 1974

NORTHWESTERN (Upsilon) Charles G. Briggle, Jr. 1933 John A. Chapman 1950

Gerald N. Evascu 1965 Jack J. Honomichl 1950 Donald G. Peterson 1953 Amos L. Savage 1938

#### OHIO (Beta Zeta) Donald A. Eder 1960

#### OHIO STATE (Alpha Chi) Gordon T. Miller 1953 G. Robert Myers 1949

#### OKLAHOMA (Omicron)

W. H. Atkins 1961 James H. Hughes 1941

#### PENNSYLVANIA (Alpha)

Eliot H. Lumbard 1949 Charles R. Scott 1936 Robert C. Sutherland 1948

#### PURDUE (Alpha Xi)

Barrett M. Billica 1948 Richard E. Jennings 1968

#### RANDOLPH MACON (Tau) Harvard R. Birdsong 1931

Roy M. Cleek 1949 John H. Clements 1954 James M. Glave 1954 David Shephardson 1961

#### RICHMOND (Phi)

Edward M. Mills 1937

#### SOUTH CAROLINA (Alpha Eta)

Philip S. Calvo 1948 John F. Criss 1954

#### STANFORD (Alpha Tau)

James Gifford 1951

#### ST. LAWRENCE (Beta Iota)

Don Bunis 1962

#### TCU (Beta Theta)

James G. Goodwin 1959

#### TEXAS-AUSTIN (Sigma) Roger W. Birkman Honorary Initiate

2013 Michael M. Brown 1940 Edwin G. Cohen 1946 Jack L. Eidson 1943 Thomas C. Thompson 1962 John A. Wacker 1943

#### TULANE (Mu)

Emile M. Baumhauer 1946 George E. Conroy 1947 Christian A. Reuter 1960

#### **UC-BERKELEY** (Alpha Lambda)

Donn P. Fridlund 1953 John K. Hansen 1946 Ward L. Hart 1941 Lynn E. White 1956

#### UCLA (Alpha Psi)

Richard N. Arrington 1962 Donald R. Blair 1949 Richard C. Gossett 1963 Charles W. Hostler 1942 Emmet G. Lavery 1950 Frederick A. Lorona 1951 Robert J. Mahler 1955 Bret A. Megowan 1981 Donald N. Sproul 1944

#### VANDERBILT (Alpha Iota)

D. B. Crawley 1954 Burgin E. Dossett 1951 Donald B. Rogers 1958 Herbert D. Young, Jr. 1960

#### VIRGINIA (Eta)

Frederic S. Bocock 1954

#### WASHINGTON (Alpha Upsilon)

Roderick V. Hamel 1950 Kenneth A. Stout 1970 Arne J. Vemo 1962

#### WASHINGTON STATE (Beta Psi)

d Spurlock 1983

#### WASHINGTON & JEFFERSON (Delta)

John P. Duthie 1943 Dewayne H. Falkner 1989 Walter B. Poole 1950 Warren Sellers 1942 Mickael Tukdarian 1951

#### WEST VIRGINIA (Alpha Gamma)

John L. Waters 1954

#### WISCONSIN (Alpha Theta) Roland E. Johnson 1953

Leonard L. Porter 1951

Note: We can publish only the names of those members now deceased about whom we have been made aware. We apologize for any members whose names we have missed.

The Maltese Cross Phi Kappa Sigma Fraternity The Maltese Cross

## SafetyJOLI

Phi Kappa Sigma members from all across the country are making a name for themselves in the entrepreneurial world, many through the start-up funding site known as KickStarter. Two of these Phi Kaps, Ben Harvatine, MIT 2012, and Seth Berg, MIT 2014, created the JOLT sensor, a product that will help determine possible concussions in young athletes, and overall make participating in sports more safe. The Maltese Cross got to sit down with Ben to discuss this innovative business venture.

#### Maltese Cross: Thank you for talking to us today Ben! Can you start by giving us a little history on your company and the JOLT product?

**BEN HARVATINE:** The idea for JOLT really spun of an injury I had my junior year at MIT at wrestling practice. I had a rather bad concussion and it was something I continued to push through and sort of ignored though the course of practice, resulting in a much worse injury in the end. It was a long painful recovery process, and I kept thinking as I was recovering, is there a way I could have used technology to avoid this problem?

The following semester I had a sensors and instrumentation class where we had a project called "Go Forth and Measure." There was a closet full of accelerometers, so I strapped them to my wrestling head gear and went back to practice, and that was the birth of the JOLT concept.

From there it took a few years trying to figure out how to make it a real company and product and not just a lab project.

MC: Where there other motivations behind beginning JOLT?

**BH:** The biggest motivation was when I thought back to my own childhood; growing up playing multiple sports I suffered concussions often. I felt that this was something I felt like youth athletes could really benefit from. If you look at teams on the pro and college level, "the have lots" of funding, they have access to the proper sideline medical personnel and technology to make sure they are catching concussions as they happen, but the typical youth team doesn't have access to this technology. I really wanted to make something that was accessible and affordable to the average person and their children.

#### MC: Who are your primary customers and why do you believe this product will help them?

**BH:** Right now our primary customers are parents of K-12 athletes. We've seen a lot of interest at the high school level. We've also seen significant interest in the younger age group all the way down to 7 and 8 year olds. We've heard a lot of terrible stories, one of our KickStarter backers child has already had two concussions related to lacrosse and he's

only 8 years old. Therefore most of customer base right now are concerned parents who found our KickStarter program or found the preorder option on our website. This is something the children won't outgrow, and if they change their mind on what sport they want to play, it can change with them.

#### MC: Can you explain a little of the science behind the JOLT product?

**BH:** The basic premise is we are measuring head acceleration. A concussion can be the result of a direct impact such as a helmet-tohelmet hit, but they can also be the result of indirect contact. For example perhaps you get hit in your torso and it causes your head to swing or you fall on the turf and your head whips around, those are all events the sensor is capable of measuring. What it does is it runs a series of calculations on the data it is collecting to identify smaller significant hits. These hits aren't something that would essentially cause sideline attention, but it alerts the player to whats going on so they can adjust to be safer. The more significant hits that could cause a concussion will trigger an alert for not only the player, but parents, coaches, and trainers on the sideline so they can have the player come to the sideline for a concussion evaluation.

#### MC: Tell me about some of the struggles you endured as you worked to get this project off the ground.

**BH:** The biggest struggle was starting out by myself and trying to self-fund this. There are only so many hours in the day and there were only so many dollars in my bank account. That was tough watching my budget, and the hours in the day tick away and not always getting everything done in a given day that I wanted to. The plus there was it forced me to



#### Safety JOLT

reach out to the people in my network who had experience and expertise to help avoid some of the mistakes that early startups make. It's really easy to let the business consume your life. I think people have a view of start-ups that it's all fun and games, you know ping pong tables at the office and stocked beer fridges, but it's is not. The reality is that from the time we wake up from the time we go to bed we are working non-stop.

#### MC: Looking five years down the road, where do you want to see the

BH: That's a great question, when I look at the future for JOLT, there are certainly a lot of different business directions it could go in. Whether we are still a stand alone company or have partnered with or been acquired by a major sporting goods brand. I think my main vision, all business aspects aside, is to see this become the ubiquitous head sensor

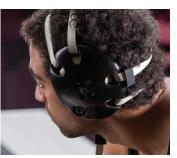
It's really easy to let the business consume your life. I think people have a view of start-ups that it's all fun and games, you know ping pong tables at the office and stocked beer fridges, but it's is not.

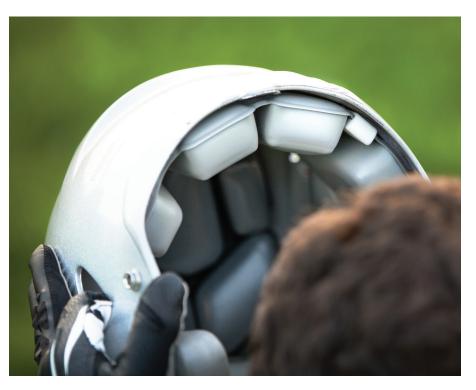
brand. I'd like to see millions of kids across the US and even outside the US wearing this on a daily basis. Whether it is for a soccer game, a baseball practice, or even a family ski trip. This is something that can really acquire a lifetime of data, and help people be more informed on what's going on with their head and their children's heads.

#### MC: How has your time as a member of the Alpha Mu Chapter at MIT impacted your success in your company and in the business world?

BH: I don't think I would have caught the entrepreneurial bug like I did if I didn't spend four years at Alpha Mu. It's an amazing setting, and the guys there are amazing, and pretty much from day one, we were always talking about different business, product and startup ideas.







I remember staying up late with my pledge brothers talking about companies we might start together in the future. I think that is something that really helped to kindle that spirit. Furthermore, this project would not be where it is now without the support of actives and alumni alike from the Alpha Mu chapter.

#### MC: What were some of your favorite memories as a member of Alpha Mu?

**BH:** Intramural sports were always a blast. Whether it was flag football or dogdeball or whatever. I always loved that, especially there were Saturdays where we would just have games back-to-back-to-back. Just between the weather in Boston, and hanging out with brothers, it was just a blast. Other great memories come from just hanging at the house when we had down time, impromptu hangouts were always great, time to relax with everyone. At MIT you don't always have time to just be a college kid like you

might at some other schools, so I just always cherished that.

#### MC: What is some advice you would give to our brothers that are looking to become

**BH:** The first thing I can think of is just go for it. The worst thing that can happen, is you fail. Which is not a bad thing, you can learn so much from a process like this that it is completely worth it no matter what happens. Especially as a Phi Kap, you have a tremendous network at your disposal, whether it's a local alumni group or the national organization. There is someone out there who has the answer and is always willing to help out a brother.

To learn more or pre-order a JOLT sensor, visit: www.joltsensor.com

## **The Entrepreneurial Spirit**

Here are some other Phi Kaps looking to build their own businesses.

#### **Uncle Louie Foods**

It's not every day that a Phi Kap and his family venture into business together, but that is the case with Uncle Louie Foods. The fourth-generation secret family recipe began in 1929 when current Co-founder and Marketing Director Kevin Zufelt's, Ursinus 2011) great Uncle Louie—who was born in Italy, emigrated as a child to New York City and then landed in Wilmington, Delaware—was playing a high-stakes poker game in New Orleans. One of the players, a local chef, couldn't cover his bet and offered the recipe for his barbecue sauce as a substitute for the cash. Uncle Louie accepted.

After realizing how great the sauce was, Louie kept the recipe a secret. He made a batch every year and handed it out to family and friends as gifts. The family would also host big pig roast celebrations, and Uncle Louie's sauce was always offered as a finishing sauce for the pulled pork. When Uncle Louie passed away, he willed the secret recipe to his brothers and

After Kevin's Great Aunt Marian passed the recipe along to him, he and his family (John, Dea, Mike, and Joe) continued the tradition of making the sauce and giving bottles to family. When they discovered the Artisan Exchange in 2013, the Zufelts decided to make Uncle Louie Sauce commercially to expand the Louie family. Since then, the recipe has gone through two major changes. In response to customers who were concerned about the high fructose corn syrup in the

original recipe, Dea developed





#### **Catzenpup Wet Food Feeder**

Garrett Wilson, Vanderbilt 1996, graduated with a Bachelor's Degree in Mechanical Engineering, looking to pursue a career designing new products. After 10 years of engineering everything from cars to ATVs, medical, consumer, and military equipment, his career path shifted to digital marketing for 8 years. But his "A-HA" moment came two years ago, when his 18 year old cat Amber stopped eating dry food. Surprisingly, he discovered there was no product on the market for dispensing fresh, healthier wet cat food when people weren't home. So he summoned his engineering skills to design his own wet food feeder as a hobby project. Fast forward two years, three handmade feeders, and one patent submitted to the USPTO later, Garrett has built a demonstration product prototype for potential investors, partners, and pet parents along with launching his pet products brand at www.Catzenpup.com .

"After learning the wet pet food market is \$4.8 billion dollars and there are potentially 57 million pet households for the Catzenpup feeder, I decided I had to pursue this venture full time."

Garrett is currently in the investment capital raising phase to fund the product through manufacturing and building relationships within the pet industry.

#### NODE 6

As a designer, architect, and maker, Seth Ellsworth, IIT 2008, has always had a difficult time finding products and accessories that meet his standards for style and craftsmanship. When looking for minimal cases to protect his new iPhone 6, Seth found nothing on the market that truly complemented the style and detail of the iPhone itself. Eventually he became frustrated enough to design and fabricate his own!

Enter the NODE 6. Inspired by a similar case made for an earlier iPhone, Ellsworth set out to design the most minimal and beautiful phone case possible. He designed the nodes as spherical elements that protrude just enough to keep the phone off of any flat surface, no matter the orientation. After a few rounds of prototypes - first digital models, 3D printed plastic, then aluminum production samples - he was able to settle on the proper size and finish that didn't distract from the iPhone's clean design.

After an initial Kickstarter attempt, Seth is in the process of re-launching a funding campaign for the NODE 6 with a more comprehensive marketing strategy. This will be a one-time project supported through crowdfunding. In the future. Seth plans to launch an unconventional furniture line, also through crowdfunding; and is now just a few weeks away from being a licensed architect. Seth hopes to move on to even larger and more challenging projects in





The Maltese Cross Phi Kappa Sigma Fraternity

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#### **FOUNDATION BOARD**

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Ronald W. Siggs Washington 1982 Jay Wurz Washington State 1994 Why Should You Support the Foundation?

#### STATE OF THE FOUNDATION

AT THE MOST RECENT ANNUAL MEETING OF the Phi Kappa Sigma Foundation, held at Grand Chapter this past summer, I received the honor of being elected as its President. Although a long-time member of the board I never envisioned myself leading the organization.

My undergraduate time as a Skull followed a similar path. I pledged Beta Psi Chapter during my first semester at Washington State University; one of the best decisions I've made thus far in life. With no preconceived plans regarding my involvement with Phi Kap, I immediately inherited a support network, mentors (including the late Dr. Ghery Pettit) opportunities to contribute, grow and lead. I also developed a life-long union and commitment to serving the Fraternity and my Brothers. It did not hurt that three of my friends pledged at Washington shortly after I joined  $\Phi$ K $\Sigma$  (RIP Trent Nevills 1992).

Although I took advantage of many Fraternity opportunities as an undergraduate, there were many others I regrettably did not, including: scholarships; assistance to attend Grand Chapter; and Chapter leadership and operations training. Your Foundation donations fund all these programs. Current Phi Kap undergraduates have even more opportunities to learn, grow and lead, such as: Men of Honor, The Carrol K. Simons Leadership Institute; workshops on effective recruitment, risk management, ritual training, strategic planning, financial stewardship and many other educational programs also supported by the Foundation.

Unfortunately, it is not an uncommon refrain to hear: why should I support the Foundation? Here's why. Recently the Fraternity has embarked upon a course of expanding the number of  $\Phi K \Sigma$  Chapters (through resurrecting closed Chapters and establishing Chapters on campuses new to our organization), and increasing the average number of undergraduates per Chapter. For example, the Washington State Chapter of  $\Phi K \Sigma$  will be reborn in 2015. An increase in the number of Chapters and

undergraduates means an increase in the Fraternity resources required to adequately develop, implement and staff programming and properly service the Chapters, their undergraduate members and their alumni. The Foundation directly supports many of the Fraternity's educational programs, and more financial support from the Foundation for those programs means more Fraternity resources freed up to fund other operations such as expansion and growth. In short, a tax-deductible donation to the Foundation can have a directly positive impact on your Chapter and its members.

The Foundation currently manages in

excess of \$4,000,000 in assets. During its last fiscal year the Foundation awarded in excess of \$65,000 in scholarships and provided approximately \$100,000 of support to the Fraternity's educational and leadership programming. I began this update by sharing my undergraduate experience because without this great Fraternity my life would be immeasurably worse. While the level of scholarships and support provided by the Foundation is not insignificant; we'd like to do more. We lag behind similarly sized fraternities in the average size and total amount of donations by alumni; we can do better and your support can provide more opportunities for more of our undergraduates to take advantages of the benefits our Fraternity offers.

In closing, I encourage you to support our Fraternity in some way, whether financially or as a volunteer, so that we can ensure that Phi Kappa Sigma remains Stellis Aequus Durando. And to all my BY Brothers: Yo Phi and Go Cougs!

Fraternally,

Robert J. Burnett, Washington State 1991 **President, Phi Kappa Sigma Foundation** 

Ways You Can Support the Foundation

## EACH YEAR, HUNDREDS OF BROTHERS SUPPORT PHI KAPPA SIGMA THROUGH A CONTRIBUTION TO THE PHI KAPPA SIGMA FOUNDATION.

#### **Annual Fund**

Many Brothers donate throughout the year as part of our annual giving program. Gifts can be made securely online at www.pks.org/donate or mailed directly to the International Headquarters (the enclosed donor envelope has been provided for your convenience). Most Foundation donors do not direct the use of their annual gifts. This allows them to be allocated to the areas of most need. Brothers who donate as part of the annual giving program are recognized in the *Maltese Cross* each year. Brothers who donate at least four years in a row or at least \$10,000 in their lifetime receive special recognition.

GIVING LEVEL	AMOUNT
Diamond Skull Club	\$2,500 +
Platinum Skull Club	\$1,000 - \$2,499
Golden Skull Club	\$750 - \$999
Silver Skull Club	\$500 - \$749
Bronze Skull Club	\$250 - \$499
1850 Club	\$18.50/month (\$222 total)
Anniversary Member	\$165
Honor Roll	\$100 - \$249

#### Stellis Aeguus Durando Society

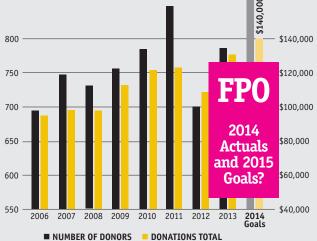
In order to recognize those Brothers who give to the Foundation on a consistent basis, ensuring that it will be "Equal to the Stars in Endurance," we have created the Stellis Aequus Durando Society. Any Phi Kap who has donated at least four consecutive years, no matter what giving level, will be recognized in the Roll of Donors (pgs. 17-19) as a society member as long as they continue to donate.

Up to \$100

#### Founder's Circle

Donor

In order to recognize those Brothers who have made significant donations to the Phi Kappa Sigma Foundation, we have created the Founder's Circle (pg. 16). Members have donated at least \$10,000 in their lifetime (one or multiple gifts).



#### Mitchell Society

Mitchell Society members are those Brothers who have included Phi Kappa Sigma in their estate plans through Bequests, Insurance Policies, Endowments, Charitable Gift Annuities, and Charitable Remainder Trusts. Mitchell Society members understand the importance of ensuring that Phi Kappa Sigma's programs and services are available far into the future. Gifts such as these allow individuals and families to invest in and support Phi Kappa Sigma, guaranteeing its success for future generations. Please go to www.pks.org/donate or contact the International Headquarters for more information on the Mitchell Society and planned giving.

#### **Matching Gifts**

Many companies have a matching gift program that can multiply your support and make your gift go further! Please ask your company's human resources representative for the necessary forms to send with your gift.

#### Courtyard of Brotherhood

Alumni and undergraduates alike continue to support the Fraternity by purchasing a brick to go in the Courtyard of Brotherhood. The bricks are engraved with their name or the name of another Brother. More than 400 engraved bricks have already been placed in the Courtyard of Brotherhood, and that number continues to increase annually. The cost of the brick is \$150 and represents a tax-deductible donation in that amount.

Please contact the International Headquarters at staff@pks.org or 610.469.3282 for more information on how you can support Phi Kappa Sigma.

The Maltese Cross Phi Kappa Sigma Fraternity The Maltese Cross

#### FOUNDERS' CIRCLE

The following individuals or groups have donated a minimum of \$10,000 in their lifetime. The gifts may be one or multiple.

Alpha Psi (UCLA) Housing Corporation Christopher T. Benis, Washington 1984 Lonny Boeke, Carthage 2000 Allan M. Cameron, Denver 1962 Duncan H. Cocroft, Pennsylvania 1965\* Douglas L. Cox, Pennsylvania 1968 Donald F. Craib, UCLA 1949 John J. Curley, Dickinson 1960 David B. du Pont, Pennsylvania 1967 James R. Favor, LLC Charles Fazio, Ohio State 1949

John L. Finalyson, Franklin and Marshall 1964 Robert C. Forney, Purdue 1948 Joseph B. Moidl, Wisconsin 1994 Peter J. Nichols, Washington 1980 Douglas W. Opicka, IIT 1997 Neil J. Principe, Cornell 1967 Boyd Lee Spahr III, Dickinson 1963\* David C. Spraker, Wisconsin 1951\* Ronald C. Stephens, UCLA 1963 Benjamin F. Taylor, Illinois 1999 Roderick M. Williams, Washington 1961\*

\* deceased

#### FOUNDATION SCHOLARSHIP SPONSORS

The following Brothers made a donation of at least \$5,000 in any calendar year. We thank them for their generosity by sponsoring a Foundation Scholarship in their name during their lifetime.

Lonny Boeke, Carthage 2000 Allen M. Cameron Jr., Denver 1962 David B. du Pont, Pennsylvania 1967 Edward L. Flom, IIT 1954\* Herbert F. Harvey, MIT 1942\* Norman R. Lindskog, IIT 1959 John A. Murray Denver, 1957

Robert P. Petrowski, Wisconsin 2001 Ghery D. Pettit, UC-Berkeley 1946\* J. Karlem Riess, Tulane 1933\* William B. Rozzi, Purdue 1980 Carroll K. Simons, IIT 1932\* David C. Spraker, Wisconsin 1951\* Roderick M. Williams Washington 1961

\* deceased

#### 2013-2014 FOUNDATION SCHOLARSHIP WINNERS

For the 2013-2014 Academic Year the Phi Kappa Sigma Foundation awarded over \$60,000 to our undergraduate Brothers.

**Initiated undergraduate Brothers** were eligible to apply for two types of scholarships with the awards being distributed based on the following methodology:

#### **Need-Based Scholarships:**

- ▶ 50% Financial Need
- ▶ 50% Scholastic Achievement

#### **Participation-Based Scholarships:**

► 50% Chapter/Campus/ **Community Involvement** 

**16** The Maltese Cross

► 50% Scholastic Achievement

Scholarship Applications are available on February 1st and are due by April 1st of each year. For more information please go to www.pks.org/scholarship.shtml or email scholarship@pks.org.

#### 2014-2015 Winners

Timothy A. Albro, Oklahoma 2016 James T. Anderson, MIT 2015 Cody M. Armstrong, North Texas 2016 Lukas J. Bernard, UMass Lowell 2016 John A. Bertino, George Mason 2015 Dakota K. Betts, IIT 2016 William W. Bodensieck, Clarkson 2015 Justin W. Bogle Ursinus, 2015 Matthew I. Brumbaugh, Washington 2015 Kristopher K. Bullinger, Clarkson 2015 Britton T. Burdick, NYU 2015 Bryan P. Carter, Ursinus 2016 Dylan T. Cassidy, Penn State 2017 Zachery G. Charlton, South Alabama 2016 Anand Chaudhari, UT Austin 2016 Joshua J. Clancy, Washington 2016 Corey L. Cole, Washington 2017 Liam C. Cook, Wisconsin 2016 Michael E. Corcoran, Purdue 2015 Neil F. DeAbreu, VCU 2016 Brian A. Hackel, Tulane 2016 Kieran S. Hall, Michigan State 2017 Ethan P. Hoffman, Maine 2015 Matthew J. Jacob, Wisconsin 2017

Michael S. Kabbash, Michigan State 2017

Daniel M. Krchnavek, George Mason 2015

Julian Kosacki, UT Austin 2016

Jonathan S. Kustina, Ursinus 2016

Kevin P. Kozek, Tulane 2016

Branch H. Lackes, VCU 2015 Jonathan D. Lonski, Rutgers 2016 Russell J. Mach, Ursinus 2015 Kimble R. Marshall, Randolph Macon 2015 Alan J. McDermott, UC Riverside 2016 Brennan McFarland, Ursinus 2016 Colin J. McMahon, Kenyon 2015 Steven A. Medeiros, Ursinus 2015 Stephen J. Mejia, UC Riverside 2015 Gregory C. Melzak, Purdue 2015 Steven A. Miller, Tulane 2015 Shawn Q. Nguyen, UC Riverside 2016 Jack E. Pendleton, Washington 2016 Jesse H. Perez-Aguilar, UC Riverside 2016 Johnathan Q. Pham, South Alabama 2015 Ryan J. Poirier, VCU 2015 Brian E. Prendergast, Randolph Macon 2015 Thomas J. Reddington, Carthage 2016 Steven G. Reuther Kenyon Mark Roelofsen, Tulane 2015 Christopher P. Sacharuk, UMass Lowell 2016 David L. Samuel, Tulane 2015 Jamieson R. Sermo, Michigan State 2015 Matthew P. Serven, Penn State 2015 Todd J. Sherman, Wisconsin 2016 Hale E. Soloff, Ursinus 2016 Henry L. Willshire, Ursinus 2016 Jihong Xiong, Purdue 2015 Eyad A. Zeid, Illinois 2017

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Douglas L. Cox, Pennsylvania 1968 John L. Finlayson, Franklin & Marshall

Peter J. Nichols, Washington 1980 Ronald C. Stephens, UCLA 1963

Roderick M. Williams, Washington 1961

#### Platinum, Skull, Club, (\$1,000, -, \$2,499)

Robert J Burnett, Washington State 1991

Allan M Cameron, Denver 1962

John J Curley, Dickinson 1960 Daniel C Deufel, Purdue 1958

David B du Pont. Pennsylvania 1967 Fidelity Charitable

Gift Fund. Robert A Kirsch, South Alabama 1973

William R Klimek, Clarkson 2006 Christopher S Lee,

South Carolina 1989 Mark A Lindstrom, Northern Illinois 1974

Mark M Montgomery, West Chester 1990 Douglas W Opicka, IIT

Neil J Principe, Cornell Donald Root,

Washington 1962 Hamilton F Smith. Richmond 1983 Randall R

Truckenbrodt, Illinois 1972 Edward Van Horne,

Stephen Windom, Alabama 1971

#### (\$750, -, \$999)

Bruce S Curtiss, Georgia Tech 1977

Raymond J Ruybe, Randolph Macon 2013 Ronald W Siggs,

Washington 1982John E Voss, UCLA 1948

#### Silver, Skull, Club, (\$500, -, \$749)

Clement P Barbazon. New Orleans 1975 Thomas H Birdsong, Randolph Macon 1950

Rodney L Chaffee, Ohio State 1997 Richard S Correz, UC

Riverside 1994 Wayne M Delia, SUNY-Potsdam 1979 R. D Dewey, Kansas

1961 Paul F Finazzo, UC Riverside 1984

Kent D Fyfe, Washington 1992 Revnold R Hagel,

Washington 1980 Norbert O Kaiser, IIT Keith T Kallberg, MIT

Curt D Klinkner,

Wisconsin 1995 William W Li, Purdue 1972

Orleans 1985 Douglas T Maden, Louisiana Tech 1989 Robert J Mahler, UCLA

Daniel Lund, New

1955 Sean P McCann, IIT 2005 Joseph B Moidl,

Wisconsin 1994 Thomas M Petersen Ohio 1964

Marc Sanders, Washington 1984 Timothy A Schug, IIT

Terry L Schultz, North Texas 1980 Gregory R Schuneman, Minnesota 2013

Roane T Sias. Washington 1948 Larry Sonsini, UC Berkelev

#### Charles V Strimlan, Pennsylvania 1967 Paul E Sullivan, Maine

1966 David L Tett, Duke 1991

Bronze, Skull, Club, (\$250, -, \$499) Dennis J Aigner, UCLA

> Douglas C Allen, Maine Keith A Barker, UCLA

Stuart C Bean, Richmond 1978 John C Becker,

Richmond 1979 Henry W Bellefleur, Northwestern 1979 Robert W Blake, MIT

1941 Kelley R Branch, UC Riverside 1988

Robert J Brooks, Franklin & Marshall 1966

> Chet C Buckenmaier, Illinois 1954 Penn State 1959 Anthony Smith, IIT Blake A Calabro, Ramapo 2005 Henry H Spire,

Kenneth L Coleman. Purdue 1962 Louis E Stricker, UCLA Willis R Dadukian.

Denver 1952 John C Travis, Purdue Robert E Dash, West Thomas T Vining, Chester 1989 Tulane 1969 David Demarest, St. Paul R Weaver, IIT

Lawrence 1970 Anthony Dimitriadis, Drexel 1986

Arthur S Ellis, Tulane Charles D Fitch,

Oklahoma 1970 Michael C Friel, Penn State 1977

Jason A Froehner, Carthage College 2001

Todd C Giacco, Vanderbilt University 1987

Terry D Gilson,

Michigan State 1969 Patrick G Grimaldi, SUNY-Potsdam 1979 Todd Haskell, St. Lawrence 1990

Leonard C Isaacs, Oregon State 1960 Sandor J Kovacs. Cornell 1969

Theodore R Kramer Purdue 1984

#### Anniversary, Member, (\$164)

Donald W Leonard,

Robert M Lowe,

Keith A Lynch,

Oklahoma 1948

Richmond 1996

William O Owings,

Alabama 1956

Michael W Palladino,

Georgia Tech 2003

Walter H Parduhn, IIT

Robert J Perrin, South

Craig Pettengill, UCLA

Georgia Tech 1982

Stuart G Schultz, TCU

C. E Shinholser, South

William W Sitz, UCLA

Thomas B Sleeman,

Dickinson 1964

Douglas P Whitworth,

Washington 1976

Washington State

(\$18.50/month:

Victor C Wykoff, UC

Berkeley 1960

\$222, total)

Maine 1967

State 1951

Thomas H Bartlett,

Otto Grupp, Penn

Michael J Pollack,

Robert I Rhoads,

Stephen E Robison,

James L Statter, South

Drexel 1990

Cornell 1974

Alabama 1971

Pennsylvania 1969

Kenneth C Williams,

UT Austin 1972

Jason R Wurz,

Carolina 1954

Richard J Rosebery,

Kevin L Palmer, UC

Riverside 1984

Adam T Peachee,

Radford 1986

Carolina 1978

Robert J Persico,

Daniel M Ratliff,

Purdue 1957

South Carolina

1965

1975

William A Bingham, Wisconsin 1949 Myles F Butner, Oregon State 1956 Jeryl W Cordell, IIT

Gary C Dake, St. Lawrence 1982 Sam R Day, TCU 1965 Derek Dodd,

Washington 1994 S. K Dunn, UCLA John P Ferguson, St. Lawrence 1978

Charles S Fiske, Cornell 1956 Mark K Fitch,

Oklahoma 1980 William J Furnish. Tulane 1967 David M Garman.

Washington State 1985 Donald C Gulden, Washington 1959

William C Harms, Seton Hall 1998 Michael L Herman, TCU

Ronald R Lake. Alabama 1983

Gary Mendelson, South Carolina 1985 Louis C Michel, West Virginia 1960

Robert E Monahan. Georgia Tech 1951 Joseph N Offenbecher,

Kansas 1950 David J Pullen, Maine 1973 Robert F Reams.

Radford 1991 William C Schaffenhurg

Dickinson 2010 Steven J Seligman, LICI A

Thomas E Shea, IIT Alvin L Sudduth,

Georgia Tech 1970 John T Thurber, Dickinson 1996 Richard K Wheeler, Purdue 1957

Robert J Yesanko. Toronto 1976

#### Honor, Roll, (\$100, -, \$249)

Ted C Alexander, TCU Frank J Antonucci, Maine 1960

Randy G Ausmus, TCU

Randy G Ausmus, TCU

Charles B Barker, UCLA Tye M Barnhart,

Millersville 1987 Arthur Behrer, Cornell

Robert G Bise, UCLA Bruce W Blake, TCU

Billy D Blank, UCLA 1951

William H Boezinger, Stanford 1955 John A Bohn, Stanford

Thomas P Bongarzone, Randolph Macon 1997

James S Boyle, Pennsylvania 1954 David Branton, Duke

William E Brewer, TCU Erle S Bridgewater, Ohio 1966

Nelson F Brown, UCLA Thomas H Brownlee,

Illinois 1957 Robert B Butters, MIT

Alexander J Callow, IIT 2004

John W Campbell, West Virginia 1964 Christopher W Campbell, Southern

Maine 1994 Davis S Cangalosi, Pennsylvania 1960

Geoffrey M Carey, Washington 1968 James L Cartwright North Texas 1962

Gared W Casey, Radford 1993 Scott T Chandler,

Washington 1980 Guy W Chipman, Northwestern 1941 Thomas B Chittick,

Maine 1963 James M Colletto, UCLA 1967

> Donald W Comstock, Purdue 1954 O. W Corley, South Carolina 1960

J. S Counts, South Carolina 1966

Herb W Cowell, UT Austin 1964 Kent W Curtis, MIT 1981

Robert E Danforth, Washington 1977 David P Dapper, UCLA

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Charles P Davidson, Purdue 1942 John H Davis, Cornell

James R Day, IIT 1964 William G Denhard, MIT 1942

Douglas M Denholm, Michigan State 1966 Matthew A DeVries, UC Riverside 2010

Matthew L Domsch. MIT 1994

William G Dosse', IIT 1958 Roger L Dubble, Ohio

1960 William Dunn, UCLA

1983 Edward Elisio, Pennsylvania 1982

Rov H Feinberg, Oregon State 1975 Christopher D Finan, Illinois 1982

James J Fitzsimmons, Alabama 1968

Washington State

James L Fulmer.

1954

Alabama 1964

Hector J Garcia, SW

Texas State 1991

Paul B Gilbert, St.

Lawrence 1972

David I Gold, UC

State 1952

1976

1988

1965

Harold Hatfield,

SUNY-Potsdam 1980

Stephen R Hayes, St.

Frederick G Hazeltine,

Washington 1948

John S Herin, South

Carolina 1946

Lawrence 1980

Riverside 1994

David W Gates, Maine

Michael F Kallay, Ohio Larry E Foster, South Alabama Kawi Kambhu, Cornell Donald L Fowler, Duke

1961 1990 David E Kane. Roy A Freeman,

Pennsylvania 1968 Sam G Kanourales Richmond 1957

H. L Hickman,

State 1997

Holzscheiter.

Raymond L Horn.

Larry J Hubacka,

Charles L Hudson.

Maryland 1943

John A Jeansonne

Texas 1997

Tulane 1966

Niels M Johnsen,

Andrew I Johnson

Martin L Johnson,

Ohio State 1956

Morgan B Johnson

Georgia Tech 1993

Georgia Tech 2003

Tulane 1967

Walter H Jaeger, North

Washington 1953

Washington 1962

Kenneth J

Oklahoma 1956

John E Hill, Michigan

Pennsylvania 1963

Christopher M Horich,

Virginia Tech 2000

Alfred L Kasid, IIT

Robert G Keevil. Franklin & Marshall

Paul A Kirk, Drury

John B Kirkley, UT Austin 1944 Michael J Korona,

Michael L Goldberg, Tulane 2008 Illinois 1972 Caleb Kuhnmunch, St. Thomas A Gorman, Lawrence 2004 UCLA 1954

Robert A Kulason, MIT John Gould, Michigan Joshua M LaBell,

Robert A Granstrom Toronto 1993 Denver 1966 Robert R Lacher Douglas F Grelk, IIT

Illinois 1958 James A Largay, Anthony P Grimaldi. Denver 1964 Clarkson 2006

John H Lester, Georgia Robert D Haden, UCLA Tech 1951 Clifton T Lewis,

Mark A Hall, Purdue Alabama 2012 Lincoln B Lockhart, Richard C Hartgrove, Washington & Lee Northwestern 1968

Arthur J Ludwick, Stanford 1962 Carl D Maguire, Purdue

James P Martin. Richmond 1983

Samuel R Mask. Radford 1990 Mayes D Mathews.

West Virginia 1966 Marshall 2006

Cameron G McDonald North Texas 2010 Sherrill R McDonald, Purdue 1949

Terence J McElligott, Illinois Stephen W Mezzell Alabama 1980

Christopher J Midthun, TCU 1988 Donald D Miller,

Pennsylvania 1950 Thomas M Moody, South Carolina 1991 Sully W Moore, UCLA

Harry A Moreen, IIT James M Muse, UNC

Chapel Hill 1990 Gerald E Myers, Oregon State 1960 Alfred L Nicely, Ohio

State 1957 Kevin M Olsavsky, Penn State 1986

Frank B O'Neil. Alabama 1975

Mark H Overstreet. Northwestern 1992 Arnold Page, Kenyon

Steven W Parker, UC Berkeley 1975 Alan C Pease, Maine

Monroe E Pederson, UCLA 1950

Kenneth G Petrulis, TTT 1967 Ghery D Pettit, UC

Berkeley 1946 Ray G Petty, TCU 1965

Christopher Plano, Johnson & Wales 1993

Kevin P Quaid, Northern Illinois

Larry R Rainwater, IIT R. T Rehwald, Pennsylvania 1960

Rogers Remick, Maine Kenneth M Repholz,

IIT 1955 Steven W Richey, Alabama 1977 Joseph A Ritok, UNC-

Chapel Hill 1970 Peter D Robison, Cornell 1972 George B Roe, UCLA

Bradley I Rosenkrantz. Franklin & Marshall 1995

Jason R Safran, TCU Jean-Emmanuel A Schaefle, Franklin & David W Schrimp, UC Berkeley 1967 Richard Short

1955 Earl J Shreiner, Franklin & Marshall 1963

Randolph Macon

John B Sieg, Northwestern 1967 Roger J Siegel, Michigan State 1966 Russell S Sifers, Kansas 1970

Robert F Simpson, South Alabama 1968 David M Smith, New Hampshire 2006 Bennett B Smith, West Virginia 1953

Jay S Smith, Maine W. O Smith, Vanderbilt

Charles W Soules, IIT

Charles W Soules, IIT

Gary A Spivack, Randolph Macon 1972

Peter J Srere, Dickinson 1986 Robert D Starr, Georgia Tech 1963 Thomas C Stavredes,

Richmond 1959 Peter G Stellas, TCU Neil M Stewart. Toronto 1979

Charles C Sticha, IIT Herbert A Taylor, Duke

David E Thomas. Alabama 1977 Thomas N Thrasher,

UCLA 1990 Michael D Tobman,

SUNY-Albany 1994 Leslie W Tripp, TCU Charles P Umstead.

UNC-Chapel Hill William D Vaughan, Drury 1974 John S Wells, Kenyon

1961 James T Wilburn. Georgia Tech 1956 North America Willis, REVIEW

Theodore V Wood, Kenyon 1989 John A Wurtsbaugh, Illinois 1950

Thomas Young Franklin & Marshall (\$100, and, less)

Alvin K Ahlers, Maine John A Anaple, Ohio State 1955 Ronald C Anderson,

Pennsylvania 1956 Samuel L Anderson, Kansas 1970 James E Arthur,

Purdue 1962

Steven A Battles, TCU David N Beauchamp, Vanderbilt 1971 Richard F Beirne,

Randolph Macon Charles E Bennett West Virginia 1955

> Charles M Bierfeld, Northwestern 1966 William C Blair, UC Berkeley 1946

James E Blevins, UC Riverside 1991 James M Boak, Pennsylvania 1967

Frank D Boensch, Vanderbilt 1958 Calvin W Borchardt, Northwestern 1956

J. T Bouchier, UT Austin 1967 Arnold G Breitung,

Northwestern 1947 Edward C Brigden, Franklin & Marshall 1963

Morgan M Brooks, Vanderbilt 2009 Lawrence J Burda, IIT

Ryan P Campagna, Wisconsin 2012 A. L Capel, UNC-Chapel

Hill 1953 David E Carmack, Richmond 1959

James R Carr, Michigan State 1950 Mario R Carranza,

UCLA 1953 Matthew Carroll, Rowan 1995

John A Chapman, Northwestern 1950 Brian D Cherry, Washington 1983

James P Chong, Tulane Robert C Clifton, Duke C. W Cole, UT Austin

John L Coleman, University of Richmond 1971

James Cook, Bryant Floyd W Coulter, North Texas 1956

William M Crow, Drury

Scott A Cummings Maine 1993 Larry H Dennis. Maryland 1963

Clifford M Denny, Georgia Tech 1960 David F Deterich, West Virginia 1964

John W Dietz, St. Lawrence 1990 Franklin G Dill, Cornell 1955

Willis D Dozier, South Carolina 1961 James C Duke, MIT

Earl P Dupre, Ohio 1954 Allan A Edwards,

Kenyon 1958

Todd W Engle, Washington 1997 Fred T Erskine. Washington &

Jefferson 1964 Clayton P Fisher, University of Kansas

Harvey J Fitzpatrick, Tulane 1944 Stephenson Fletcher,

Purdue 1960 Thomas E Fowler, Kenyon 1949

Richard C Fox, Purdue Robert E Freeman. South Carolina 1958

John W Frese, St. Lawrence 1962 William I Furmanski

Seton Hall 1990 Roger T Fynan, South

Carolina 1979 Daniel M Gelis, Tulane 2005 Raymond C Grandon.

Dickinson 1942 Jeffrey J Greenberg, Rutgers NB 1991

F. A Greenwood, Ohio State 1970 Jeffery K Guiler Franklin & Marshall

Walter E Hahn, Purdue 1954

Joshua C Hall, Northern Illinois 2017 Keith R Halvorson,

Purdue 1970 John P Hanlin, George Mason 2002 Stanley S Harris

Virginia 1951 Richard B Hart, UNC-Chapel Hill 1957 Ronald J Hayden, Washington 1961

Ronald M Heck. Maryland 1965 Donald E Henn, Cornell

Thomas I Heroux, UT Austin 1961 Brian D Higgins,

Northern Illinois 1972 Ralph E Hite, Kansas Michael R Hitsman.

Clarkson 2006 Reniamin C Holman Pennsylvania 1994 Edward W Horn, Penn State 1949

Jeffrey G Horvat, Carthage 2002 Roy F House, Vanderbilt 1961 Douglas H Hutchinson,

Raymond A Ioanes.

David B Jansky, St.

Lawrence 1959

Niels H Johnson,

Washington 1955

Edward M Knoedler, St.

Pennsylvania 1962

Kenyon College 2003

J. W Johnson

G. R. Johnston

Robert J Kenny,

Clarkson 1989

Lawrence 2000

UCLA 1951

Benjamin N Kraljev,

Larry A Kuns, Ohio

Victor Kurynny,

Drexel 1996

Kansas 1979

Tulane 1978

Hall 1989

Thomas J Lasater.

Donald L Lassiter,

Vincent Latini, Seton

Robert C Mackinder,

Robert L Madison

Michigan 1962

H. J Malone, Duke

Steven M Masterson.

Washington 1988

John F McClelland,

Dickinson 1964

Brian K McCutchen,

Daniel C McGuire,

Kenyon 1990

1960

1963

James D McMahon,

Thomas G McMillan.

Franklin & Marshall

\* Stellis Aeauus Durando Society

South Carolina 1983

1943

Michigan State 1958

Kenyon 1940

Georgia Tech 1953 Stephen D Ihm. Indiana 2016 1964

Virginia Tech 1973

George E Prochaska, Kansas 1952 Robert A Pruden, Iowa

Elbert Pugh, Randolph Macon 1958 IIT 1957

Joseph J Scarpa, Seton Hall 1988 1978

Lawrence 1963 Kenneth J Shaw, SW Texas State 1988

Robert E Simmons UNC-Chapel Hill 1945 John H Smith, Vanderbilt 1972

Randolph Macon Stenhen G Mehallis Ohio State 1961

Jordan I Mendel Pennsylvania 2009 Dominick G Mondi SUNY-Potsdam 1986

Alexander W Stephens,

Northwestern 1987

Daniel W Stich, Illinois

Ennolls A Stephens,

Cornell 1963

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Charles H Sumner,

Theodore N Tautz,

Donald E Teller, Duke

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Peter B Thompson.

Nils R Thunman,

Charles B Tichenor,

Eric Toscano, Rowan

Richard K Tuten, South

Khiem Q Tran, VCU

Carolina 1955

Vernon D Ummel,

Oregon 1958

Michael A Valentine.

St. Lawrence 1982

Joseph C Van Horn,

Minnesota 2014

George D Varoutsos,

Lynn E Voigt, Oregon

Glenn R Welch, Maine

Pennsylvania 1970

Roger N Williams, Ohio

Robert E Wilson, UNC-

Chapel Hill 1970

Francis H Young,

Tulane 1981

John L White, UC

Riverside 1989

Richmond 1973

State 1969

Jay A White,

1962

Illinois 1953

Ohio State

2014

Pennsylvania 1967

Ursinus 2012

Cornell 1954

Denver 1958

Austin 1960

1959

2009

Andrew C Moore. McDaniel 2016 Richard S Mulligan, Kenyon College 1973 Robert Murdocca. Pennsylvania 1991 Douglas M Nelson, Washington 1979 Mark A O'Brien,

Richmond 1984

John F Oliver, IIT 1956 Peter B Olson, Ohio Robert J Pacan, Drexel

George H Page, Duke Jose M Pena, Indiana

2011 John M Penrose, Ohio

Stephen C Penyak, Stepan Perfiley, North Texas

Christopher T Quinn,

William A Renz. Alabama 1956 Michael J Revenew, SUNY-Fredonia 1988 David N Rianda, Oregon 1960 Philip M Richardson,

MTT 1959 James G Rissler, Vanderbilt 1981 S. C Ross, Maine 1959 Edward V Ross, Tulane 1953

Paul S Schmitt, Cornell

Daniel R Schnipp, Seton Hall 1995 Walt A Shannon, St.

Charles R Shera, Ohio 1970

Jonathan P Smith Randolph Macon 1995

John E Stealey, West Virginia 1963

Dear Phi Kappa Sigma Foundation Donors.



I am writing to formally thank you for donating last year to the Phi Kappa Sigma Foundation and for the Foundation Scholarship and Leadership Grant that I received for the 2014-2015 academic year. It has aided me and is still aiding me in my fraternal endeavors as a Phi Kap

at the Beta Rho Chapter at the University of California, Riverside.

I recommend brothers to apply for these scholarships because it has given me the financial support that I desperately needed and the amazing opportunity to attend Men of Honor this year. It takes only a few minutes!

My first intention was to attend the Men of Honor program last year, but unfortunately, my finances were not sufficient and I was forced to wait another time. Luckily enough however, a few of my fellow brothers and I were chosen to receive these scholarships and it has benefited

I no longer have to worry so much about falling short on purchasing school supplies, books, and other college necessities. These scholarships did nothing but enhance my college experience even further by reducing the common financial worry that many of us have.

Phi Kappa Sigma has already proven to be the best thing that has ever happened to me, and these scholarships further validate my belief. In other words, thank you for supporting the Phi Kappa Sigma Foundation, and in turn, supporting me.

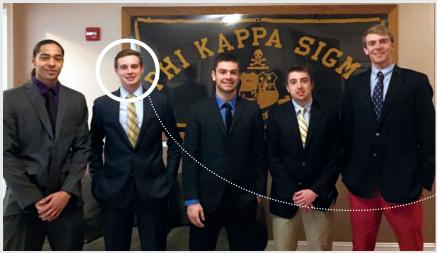
Fraternally,

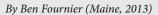
Shawn Nguyen University of California, Riverside

The Maltese Cross

PHI KAPPA SIGMA FRATERNITY

### A Brother's **Battle** with **Leukemia**





PHI KAPPA SIGMA HAS HAD A LONG STANDING relationship with the Leukemia Lymphoma Society (LLS), in large part due to how our member's values relate to the work that they do. Every year, each Phi Kap Chapters participate in philanthropic events to help LLS, such as annual Light the Night walks. To many members of our organization this is something we need to do, but to others, this means everything.

Jon Cairns, a member of the Alpha Delta Chapter (University of Maine), was diagnosed with Hodgkins Lymphoma Stage 2B on January 2, 2013. This was a devastating blow to not only Jon and his family, but to his second family, Phi Kappa Sigma. Jon struggled with the uncertainty of what life had in store for him. In a discussion with Jon, he told me that "the toughest part about being diagnosed with Leukemia is that once you receive the diagnosis you write yourself off, and you don't have anyone you can truly relate to you. But you have to toughen up and fight."

While Jon was going through his treatments he received much needed support from his Phi Kap Brothers at Maine. He was able to talk to a Brother who had gone through chemotherapy before, to help him understand the challenges that he would be going through and what helps during the process. Brothers would visit Jon from all over New England on a regular basis to show him that he was loved and that his Brothers were there for him. One of

Phi Kappa Sigma Fraternity

The Maltese Cross



fight my battle.' With the support from family and friends, Jon won his battle. On July 10, 2013, his doctors told him that his leukemia was in remission. As he put it "it was the happiest moment of my life, my life wasn't on hold anymore." For Jon and many other people, the Leukemia and Lymphoma Society is an organization that hits home and provides so much for those who have one simple wish, to live. Phi Kappa Sigma is partnered with LLS for people like Jon. When asked why LLS is an organization that Phi Kappa Sigma should devote time and money into, Jon replied, "Most people who are diagnosed are young, between the ages of 15 and 30. That's where a lot of our undergraduate Brothers are. You're supporting the people who are close to your demographic. It is really fulfilling to help people who went through what I've gone through and to help raise funds for people who are going through what I went through."

treatment I wore my letters; they gave

me the extra support that I needed to

For more information on the Leukemia and Lymphoma Society and ways to support the cause, visit www.lls.org.



Jon Cairns,

of the Alpha

(University of

Maine), was

diagnosed

Hodgkins

Lymphoma

Stage 2B on

Chapter

"At every chemotherapy treatment I wore my letters; they gave me the extra support that I needed to fight my battle."

#### **Ways Your Chapter Can Support The Fight Against Blood Cancers**

- ► Get in contact with your local LLS Chapter. Find your at www.lls.org/aboutlls/chapters
- ► Sponsor a fundraising event at you college or university
- ► Participate in regional Light the Night Walks
- ► Donate to LLS research at www.lls.org



## **Chapter News**

#### UNIVERSITY OF ALABAMA In 2014, the Alpha Kappa Chapter

grew in size to fifty members following a strong rush in the fall. We also established a new local philanthropy with the RISE Center, kicking off our relationship by hosting the Brandon Holder Band at the Phi Kap house. Together, we were able to donate \$3,000 to the RISE Center. The RISE Program provides services to children with disabilities and their families in West Alabama. Alpha Kappa looks forward to a long and mutually beneficial relationship with RISE. We were also fortunate enough to re-connect with several Phi Kap alums at our tailgate during the Auburn game. We are excited for a spring 2015 semester enriched with philanthropic events benefiting the RISE Center, UA Dance Marathon, and Habitat for Humanity Tuscaloosa. We are also working hard to reach our goal of seventy members by Fall 2016, which will allow us to upgrade to a larger house. We would like to extend an invitation to our alumni to join us for our annual Crawfish Boil prior to the A-day game in April. Details on the specific date and time will come as soon as UA sets a date for the game. Any alumni are encouraged to contact our Alumni Chair, Daniel Brenner, at (805) 807-8400.

#### UNIVERSITY OF CALIFORNIA -LOS ANGELES

The Alpha Psi Colony of Phi Kappa Sigma recolonized on June 7th, 2014 with 12 founding fathers. The election of officers occurred three meetings later during a notable blackout of the surrounding Westwood area where UCLA was located. The elections were held in the dark with core positions nominated and elected to insure colony business could proceed for the summer. Yumes Li and Jonathon Salinas were elected President and VicePresident, respectively. Additional officer elections were held in Fall 2014 along with the pinning of three additional members to be

considered founding fathers, bringing the total to 15. The Alpha Psi Colony looks forward to its expansion and growth with hopes of matching the excellence that preceded when the colony was first started back in 1927.

#### UNIVERSITY OF CALIFORNIA -

RIVERSIDE The Beta Rho Chapter has taken some huge steps towards accomplishing our goals for this school year. We were able to raise over \$1200 in our annual dodgeball event, with the proceeds going towards Leukemia and Lymphoma Society. We were also able to increase our Chapter size with 13 new members in the fall, and 6 more during winter recruitment. Finally, we've stayed true to our reasoning for joining Phi Kap. bettering ourselves as students. As a whole, our Chapter earned a 2.95 cumulative GPA for fall, just short of our goal of 3.0. With two quarters left this academic year we are confident we can accomplish this goal! We want our alumni to know you have left the Chapter in good hands, and we continue to create new goals as we reach new heights. Come on down to sunny Riverside and see the progress the brothers of Beta Rho have done! Born. Bred. Dead.

#### CLARKSON UNIVERSITY

This year, the Beta Chi Chapter received both The Carroll K. Simons Outstanding Chapter award as well as the Chapter Excellence Award. Neither of these things would have been possible without the combined effort of all the brothers in the Chapter. Their dedication to Phi Kap and the community is clearly exemplified by the multitude of philanthropy and fundraising events hosted throughout the year. Additionally, we have been hard at work improving relations, not only with other Greek organizations on campus, but with the campus community as well. Beta Chi is hard at work increasing our recruitment efforts,

as well as growing stronger as a brotherhood. We believe that if we can grow stronger as a group, we will be able to overcome any obstacle and excel as a Chapter.

#### GEORGE MASON UNIVERSITY

The Gamma Xi Chapter has had an amazing year, as we raised \$6752.02 for LLS's 2014 Light the Night Walk in DC! Through hours of fundraising and asking for donations we finally broke our old record of 6000.00! We want to thank everyone who helped out because it would not have been possible without all those who helped support and donate. Special shout-out to brothers Pearse Swail, Robert Miller and our sweetheart Jackie Moffitt for raising \$835.40, \$716.40 and \$660.48 respectively! In addition to that, in 2014 we accumulated over 1351 hours of community service. We also recruited our largest pledge classes in spring 2014 and fall 2014 in over 2

years with their numbers totaling 29 for both semesters. We are also hosting our first ever large scale campus event called The Mason Factor which is a singing competition to raise money for LLS. We have 35 fantastic auditions from the community and the performance portion took place on January 28, 2015. Needless to say we are really excited looking forward to seeing how successful this event will be! We are at an all-time high. We are a leader on our campus. Other chapters look to us for guidance which we happily provide. Against all adversity, our philanthropic efforts have never been more successful, our recruitment numbers, in the past decade, have never been as high and our brotherhood has never been stronger. We invite our alumni to share in our success. As we attempt to rebuild the bridge that was broken, we invite you to help us reconnect. Our doors will always



**HARTFORD** Members of the Hartford Chapter pose for a holiday pic with Santa!

Phi Kappa Sigma Fraternity

The Maltese Cross 21

be wide open for our brothers. Contact us at gammaxiskulls@ gmail.com or at 609-351-0794. We look forward to your message/call!

#### **GEORGIA INSTITUTE OF** TECHNOLOGY

The Alpha Nu Chapter has developed a greater presence on campus this year thanks to weekly social events put on by various brothers. The trend has continued with even greater force this year with bigger and better events, such as movie nights on our front lawn or board game nights. Furthermore, our annual philanthropy event, Oozeball, raised \$900 for the Leukemia and Lymphoma Society. Oozeball is Alpha Nu's annual mud volleyball tournament hosted to spread awareness of Leukemia and Lymphoma and to raise money for LLS. It is our biggest event of the year and is known across campus as uniquely Phi Kap. This year Oozeball will be held on April 4-5, 2015. Recently our house has been renovated with the help of Brother Richard Giddeon, who has been leading the renovations for the past 2 years. While there is still work to be done, the house looks better than ever.

#### UNIVERSITY OF HARTFORD

The year of 2014 has been a tremendous year for the Delta Omega Chapter. During our first year as a chartered group. We have proven all our doubters wrong by establishing a solid foundation for many years to come. We started the year off my learning that we had achieved the highest GPA amongst all fraternities on campus. The fall semester brought out the best in us though, as we were rewarded the most new members recruited amongst all fraternities, we became Champions of our Intramural Soccer League, and Champions of our IFC Basketball Tournament. The proudest accomplishment though, was becoming the only fraternity on campus to not receive any violations from IFC, which is something we struggled with in the previous semester. That shows the improvement of our organizational skills and commitment from one semester to the next. Currently, Delta Omega does not have any alumni. With that, we would like to say Thank

You to all the alumni of different chapters, especially those in the West Hartford area. Without your time and dedication we wouldn't be where we are right now.

#### ILLINOIS INSTITUTE OF **TECHNOLOGY**

In spring 2014, the Alpha Epsilon Chapter won Greek Week, making us back-to-back champions. Then in fall 2014, we had a number of great accomplishments. We had three brothers participate in the Chicago Marathon as charity runners for the Leukemia and Lymphoma Society, raising about \$4000. Recruitment has also been successful this year, as we will be initiating a strong 20-man pledge class this spring. In addition to this, we had the highest Fraternity GPA and were well above the allmale undergraduate average GPA. Each semester, we have an Alumni Smoker for all our alums to come back to the house and enjoy a nice dinner/cigars. We will also be having Actives vs. Alumni Football in the snow this February, and Actives vs. Alumni Hockey Game is also currently in the works.

#### INDIANA UNIVERSITY

2014 was a tumultuous year for the Delta Pi Chapter. Following a year of progress, in which the brotherhood doubled in size, the fraternity began its first year outside of a fraternity house this past fall. Despite the setback, the brotherhood has continued to improve itself - unwilling to squander the progress it has steadily made over the last few years. The Chapter held its first "Light the Night" philanthropy event this past fall, and, in doing so, easily exceeded its previous fundraising record. We have righted our financial deficiencies, conducted our first, off-campus new member education successfully, and have continued to harbor a dedicated, involved brotherhood. This past year has demanded resiliency, but each passing hardship has served to strengthen the fraternity. The future is bright for the Delta Pi Chapter.

#### KENYON COLLEGE

The Theta Chapter had a very successful year full of a bunch of firsts. We pioneered a new



MICHIGAN STATE Jamieson Sermo, Michigan State, receives an award on behalf of his Chapter from the Grand Alpha

and successful alumni event where Theta Chapter members returned to Kenyon's campus for a weekend of activities, dinners, and brotherhood. Plans to have the second annual event are already in the works. Additionally, over the past four years we have more than tripled in size. After our last initiated class in spring 2014, our Chapter is currently at 23 men. We are hoping to continue to expand while keeping true to the values that our Chapter and the Phi Kappa Sigma Fraternity hold near and

#### UNIVERSITY OF MAINE

This past year, the Alpha Delta Chapter improved their GPA greatly, finishing in the Top 5 out of all fraternities on campus for the spring and fall semesters. We also led campus in community service hours and were Top 3 for philanthropy money raised from our "Bucket Drop for LLS". With renovations complete to our Chapter house, we are enjoying a beautiful space and using it as an advantage for recruitment. We want our alumni to know that our Chapter is continuing to improve. Our group GPA is now higher than past years and our philanthropy efforts have increased amazingly.

#### MASSACHUSETTS INSTITUTE OF TECHNOLOGY

The Alpha Mu Chapter of Phi Kappa Sigma had a fantastic year with solid recruitment and a pledge program that brought together new members and brothers alike. We've made advancements in our institution's Greek community by having members elected to

the Executive Board of MIT's Interfraternity Council. We've also had the opportunity to advance our standing in the Boston community by having our city councilman over for dinner. Alpha Mu continues to thrive with growing active membership. We attribute a large part of our success to the impact of recent alumni on us as individuals and on our house as a whole. We're eager to see what the future brings for our chapter as well as all of Phi Kappa Sigma.

#### UNIVERSITY OF MASSACHUSETTS - LOWELL

The Gamma Upsilon Chapter had another great year at UMass Lowell. Our annual philanthropy event, Cardboard City, was a great success once again and we had a blast doing it. Also, we participated in several events with the school, including St. Jude's "Up 'Til Dawn" event. In November, we had our second annual Active-Alumni Flag Football game. It was phenomenal weather and a great game with an awesome group of Skulls! We rented out a restaurant after the game and had some great Italian food. Gamma Upsilon has gone through some rough times, but somehow we have always come out on top. We have a tough group of men in our organization and we are excited to continue succeeding.

#### MCDANIEL COLLEGE

This year, the Delta Eta Chapter accomplished many great things and we have placed ourselves in a position to accomplish much more in 2015. We have raised

The Mason Factor

Phi Kappa Signa Presents:

#### **GEORGE MASON PHI KAPS HOST INAGURAL SINGING COMPETITION**

by Jon Bertino, George Mason 2015

ON WEDNESDAY, JANUARY 28TH, GAMMA XI hosted the first interactive singing competition on George Mason's campus. This event brought

out both the non-Greek and Greek community together for a night of exceptional talent. Over two hundred people came out to the event that benefited our national philanthropic partner, the Leukemia and Lymphoma Society. We are proud to say that through this event we were able to raise over \$1,000 for the Leukemia and Lymphoma Society. We had over 30 online video submissions with the top 10 performing that night. A special committee of brothers picked two videos that they believed seemed worthy of performing which brought the total number of performances to 12. The performers were judged by Dr. Purcell, a jazz vocalist instructor, Phil McDaniel, Associate Director of Fraternity and Sorority Life and Demetrius White, a senior Communications major. The judges provided constructive feedback to the participants and their vote consisted of 50% and the audience vote composed of the other 50% of the votes. In the end, Amanda Stecco, a senior representing Zeta Tau Alpha Fraternity, was crowned the first Mason Factor champion. She placed top with three of the judge's votes and came in first from the audience votes. Be on the lookout for The Mason Factor 2016 next year!



hundreds of dollars for the Leukemia Lymphoma Society through the sale of red ribbons, as well as in charity events on our campus at McDaniel College. In October, we represented Phi Kap through school spirit and attendance at our Homecoming and saw a great turnout of alumni at the event. In the last couple of months, we have fostered a strong relationship between our Chapter and the local Lion's Club and together we are gearing up to help at local soup kitchens and other community events. We were successful in the recruitment of three new brothers, and are eager to find more potential Men of Honor in the spring. Speaking of Men of Honor, we sent two of our brothers, Matthew King and Richard Rutkin to the leadership institute this year and we look forward to applying what they

have learned to our future pledge

classes and functions. We would like our alumni to keep an eye out for Facebook updates as we will be selling 2015 spring rush shirts, as well as sending out invites to our annual Crab Feast. Delta Eta is constantly looking for ways to integrate their alumni into fraternity events.

#### MICHIGAN STATE UNIVERSITY

This year, the brothers of the Beta Delta Chapter acquired a new house by campus, firmly establishing us as part of MSU Greek Life. We also had a fantastic fall rush, experiencing a 60% increase in membership. We want our alumni to know that that they are welcome to come by the house at anytime and hang out with the active members at Beta Delta.

#### UNIVERSITY OF MINNESOTA

The Alpha Sigma Chapter has had a huge year! Between our social

hard to implement creativity into our social and recruitment calendars by having fun events for everyone to enjoy! An annual "Battle for the Letters" event was orchestrated with the local Phi Sigma Kappa chapter that will encourage a deeper relationship with the whole Greek community. Additionally, our very first formal happened in the spring, and went off without a hitch! This year we were able to execute our biggest philanthropy event we've ever had! We had a Dunk-A-Cop event in the fall that was inspired by the VCU Chapters' event known by the same name and raised almost \$700 for Leukemia and Lymphoma Society. Our Chapter is truly on the rise! We've established ourselves on campus since re-chartering in April 2013 and are really pushing to grow. The brothers

are looking to find some housing and/or clubhouse space to further encourage growth. This will give our Chapter a lasting name on our campus!

#### UNIVERSITY OF NORTHERN ILLINOIS

This has been a big year for the Beta Lambda Chapter at Northern Illinois University. We have improved our academics, and went from being on academic probation to having the second highest GPA of any fraternity on campus. Most importantly we have signed a lease for a new chapter house, placing us back into the center of Greek Row. Now we are working on further improving our grades, finances, recruitment, and alumni relations in order to make the move as successful as possible. This is a crucial moment in the history of our Chapter, and we have many excellent young leaders

22 The Maltese Cross The Maltese Cross 23 Phi Kappa Sigma Fraternity Phi Kappa Sigma Fraternity



### **CARDBOARD CITY**

#### CARDBOARD CITY: SPREADING AWARENESS OF HOMELESSNESS AT UMASS LOWELL

By Ben Fournier (Maine, 2013)

#### ONE OF THE MOST BASIC HUMAN NEEDS IS HAVING A ROOF OVER

one's head. This is especially true when you live in a region that faces blistering cold winters and large amounts of snow. Lowell, Massachusetts has the second largest homeless population in the state with over 400 people left without a home every night. Although the Gamma Upsilon Chapter at UMass Lowell does not currently have members who are facing this, they have had members who have been directly affected by homelessness, and each member encounters someone who faces this struggle on a daily basis.

For 24 years, the Chapter has partnered with the Lowell Hunger Homes Association to raise awareness and raise funds to directly benefit the homeless population. Every year, the Brothers host their annual Cardboard City Philanthropy event to generate awareness and donations. Local businesses provide monetary donations as well as supplies for the Chapter to create their Cardboard City. They create places to sleep out of thrown out materials, have fires in trash cans, and they don't bring any of the amenities that they are fortunate enough to have with them so that they can truly spend a night as if this was their norm. People from the community as well as the homeless community come to the event to show their support and help create awareness for the struggles that so many have on a daily basis. The Chapter is also able to help those who are facing homelessness by giving them information about resources such as food banks, and several shelters that in the Lowell area.

The Gamma Upsilon Chapter had one of the most successful events yet in the fall of 2014, as they raised over \$1000 over night and had over 100 people come out to show support. The work that Gamma Upsilon has done over the last 24 years has directly influenced the lives of hundreds of people in the Lowell area and is something that each Chapter member is proud to be a part of.

that I believe will make this is a successful start to a new era for the Beta Lambda Chapter.

#### PENNSYLVANIA STATE UNIVERSITY

This year the Psi Chapter helped raise over \$12,000 for the Penn State IFC/Panhellenic Dance Marathon, more commonly known as THON. THON is the largest student run philanthropy in the world and its mission is to raise money and provide emotional support to children and families in order to combat pediatric cancer. We are actively working to make our Chapter better in every aspect and we are always interested and eager to meet alumni.

#### PRINCETON UNIVERSITY

The Beta Chapter had a fantastic year, as we raised over \$1700 for the Leukemia & Lymphoma Society through our Pie-A-Guy event and candy gram sales. We also had several brothers involved with the first ever season of Unified Sports here at Princeton University, where we played softball with Special Olympic Athletes as a way to promote inclusion. The annual dead week trip to South Carolina went over very well, with alumni and active brothers enjoying their time in a house that was way too nice. Recently, we initiated the Alpha Gamma class with eight new members. The Beta Chapter is looking forward to another excellent year.

#### **PURDUE UNIVERSITY**

This past fall semester was an eventful and successful one for the brothers of the Alpha Xi Chapter. We were able to host our second annual "Floating for a Cause" inner tube water polo tournament to raise money for LLS. As a Chapter, our house GPA raised another consecutive semester to a 2.95. We were also able to remodel several areas of our house, including the main concrete steps in the back of our house. After winning the Greek title at Purdue's Relay for Life event last spring, we are now able to be a sponsor for the 2015 event. We are always trying to expand our network of active and informed alumni of the Alpha Xi Chapter. In April, we will be having an alumni golf outing. If you are interested in coming or are not receiving the

alumni newsletters, please contact the alumni chair, mike at Mike. crolv@gmail.com

#### RADFORD UNIVERSITY

The Beta Omega Chapter at Radford University has been having an ever increasing presence as we are climbing the ranks as one of the larger fraternities on campus. By participating in community service events at the University and other venues the Chapter has a bright future to look forward to. Beta Omega is growing and becoming a powerhouse at Radford University and will only be improving over the rest of the year. We are expecting to win many awards this coming up year!

#### RAMAPO COLLEGE OF NEW JERSEY

The brothers of Delta Omicron Chapter are making headlines at Ramapo, as one of our brothers won first place in the fall 2014 Stock Trading Competition. Two of our active brothers are currently working at Mercedes and Microsoft, and will be working at PricewaterhouseCoopers after graduation in summer 2015. As a Chapter, we had a philanthropy event in which we donated clothes to the less fortunate. Also, we are planning an alumni event to bring our active brothers and alumni together. The event will most likely be sometime in the spring.

#### RANDOLPH MACON COLLEGE

This past year, Tau Chapter has had three brothers elected to the Randolph-Macon College Interfraternity Council Board. Kimble Marshall, Treyvon Paige, and Michael Clifford were elected as the Vice President of Administration, Vice President of Scholarship, and Vice President of Community Standards, respectively. The college recently completed construction of the new Birdsong Senior Apartments on campus and a porch was dedicated to Phi Kappa Sigma. This past year the Chapter also had Brothers attend Men of Honor as well as again this current year; the Chapter was also able to have Brothers attend Greek Leadership Institute Weekend, which we will be attending again. Brother Keegan Nelson was our representative for Grand Chapter and his experience



RUTGERS Our Chapter at Rutgers participates in a regional Light the

there has brought valuable knowledge to our Chapter for future efforts. Our Alumnus of the Year Award winner is Brother David Leonard Shepardson, who passed December 10, 2014. To honor his contributions to Tau Chapter, the Award has been renamed the David Shepardson Alumnus of the Year Award, Also, we have decided to dedicate our Chapter house to Brother Shepardson as well.

#### RUTGERS UNIVERSITY

The Delta Sigma Chapter has accomplished a number of incredible feats this semester! We started the year off great by investing a lot of time and effort into repairing our house from the previous year's occupants. As soon as everyone was settled into their homes, we began raising an astonishing amount of money from both the LLS Light the Night and Dance Marathon at our campus. In addition, a dear friend of ours was in an unfortunate car accident, and we, with the help of two other Greek organizations, raised almost \$2,000 to help pay for his medical expenses. Besides our philanthropic efforts, our Chapter after last semester's newest members were initiated became the biggest it has been in our entire 20 year history. We have made great strides this semester, and hope to continue doing so into the next!

#### UNIVERSITY OF SOUTH ALABAMA

The Beta Mu Chapter Finally was officially chartered by Phi Kappa Sigma on April 26, 2014. Since then, we hosted our annual

sorority pageant with a weeksworth of events, fundraising over \$2,000 for the Leukemia and Lymphoma Society. Additionally, we were ranked first in GPA among all fraternities at South Alabama. We want our alumni to know that we are steadily growing as a Chapter, planning on doubling in size by next fall.

#### UNIVERSITY OF SOUTH CAROLINA

The Alpha Eta Chapter's greatest accomplishment this year was our growth. This past November, we initiated 38 men of honor into our brotherhood, which was the largest single pledge class in our Chapter's history. With these members, our Chapter now stands at 74 active brothers. In addition to membership growth, this past year has been outstanding in terms of philanthropy. For the second year in a row, we participated in Columbia's Leukemia and Lymphoma Society's Light the Night Walk. Our team placed in the top 10 for noncorporate fundraisers with a total of over \$2,700. Also, last spring our Chapter was the top fraternity fundraiser for South Carolina's Special Olympics Polar Plunge and a top contributor at USC's Relay for Life. These efforts were recognized at this year's Grand Chapter where we received runner-up for the Philanthropy Award. We also were given runner-up for the Arthur M. Jens Scholarship Award for Greatest Scholastic Improvement for our continued, improving academic efforts.

#### TEXAS CHRISTIAN UNIVERSITY The Beta Theta Chapter has had

a busy year thus far. Bringing in new members has been an exciting process and we are pleased with the class we picked. We also had a couple graduating seniors this winter that we were sad to see go, but have begun their path beyond academics. This past fall semester, Beta Theta also implemented their new philanthropy event, Phi Kap Flag Football, which was a huge success with the other Greek organizations on campus and raised thousands for the Leukemia and Lymphoma Society. Beta Theta's Executive Board is constantly looking for ways to connect with alumni. Next football season, we would love to see alumni out at tailgates to cheer on the Frogs as well as meet and mentor some of the younger members.

#### **UNIVERSITY OF TEXAS - AUSTIN** In 2014, the Sigma Chapter of Phi

Kappa Sigma re-chartered with

a class of over 30 brothers, grew by 150% and purchased a multimillion dollar property in one of the most active areas of campus. We have consistently placed in the upper ranks of IFC fraternity GPA, with the goal of having the highest new member GPA with the upcoming Delta class. In November, the IFC sponsored men's health awareness month, we raised the second most funds as well as having the highest individual fundraiser, Yannick Vela. Along with our active participation in local philanthropy events ranging from the MS150 to local elementary school volunteering, we have exceeded in outreach standards. We are continuing the vision of Sigma Chapter alumni, building on their tradition while establishing our own presence for future brothers. Overall, the Sigma Chapter has experienced and is looking forward to spectacular growth throughout the 2015 year.

#### UNIVERSITY OF TORONTO

This has been a tremendous year for the Alpha Beta Chapter up here in Canada. We've seen massive events, authentic ideas and renovated the house. We auctioned ourselves off as dates and smashed a car for charity. We've sorted our finances and

are recruiting in large numbers. We've got 2 new washrooms and can't be thankful enough! We want to thank all of our alumni who contributed this year. Your donations revitalize the house and can't be thanked enough. You're going down in next year's Alumni Vs, Active baseball game!

#### URSINUS COLLEGE

This year, Delta Rho initiated 16 young men into the Fraternity as the Nu class. These fine gentlemen have proven themselves to be true men of honor and we are very excited for them to finally be brothers. We have also raised almost \$1,000 for the Leukemia and Lymphoma Society this year and have more events planned for the upcoming semester to raise more. One of the biggest accomplishments this year for Delta Rho was winning a Distinguished Chapter Award at the most recent Grand Chapter. We plan on continuing to build off of the foundation set this year, in hopes to become the best chapter again! For the alumni of Delta Rho, we are honored to have won a Distinguished Chapter Award this year; however, we feel like our work is not done yet! In 2016, we plan on bringing the Founder's Cup back to Ursinus once again!

#### VIRGINIA COMMONWEALTH UNIVERSITY

The Delta Upsilon Chapter at VCU has made great accomplishments in the areas of philanthropy and community service. In the past year, our Chapter has helped to raise money for the Leukemia and Lymphoma Society events such as Dunk-A-Cop, a partnership between our chapter and the VCU police department, as well as Shave-A-Skull. Brothers from our Chapter strive to improve the greater Richmond area by performing stream cleanups and cleaning up local cemeteries as well as frequently volunteering. Our Chapter tied for the Best Newsletter award with Alpha Epsilon at the 2014 Grand Chapter. Brother Khiem Tran also received the honor of Runner Up for the Neal L. Hospers Outstanding Undergraduate Award. Delta Upsilon Chapter continues to have a positive presence on VCU's campus and is active in recruiting men of honor to partake in the

The Maltese Cross Phi Kappa Sigma Fraternity



MEN OF HONOR LEADERSHIP INSTITUTE 2015



GRAND CHAPTER 2014 - NASHVILLE, TN



**TARLETON COLONY** The Founding Fathers of the Tarleton State Colony

experience of being a member of Phi Kappa Sigma.

#### UNIVERSITY OF WISCONSIN The Alpha Theta Chapter has

had an accomplished year. We had a 50% increase in active members, due to a great recruitment campaign. We organized an excellent formal in our new facility, the Crypt. We additionally organized mixers with three separate sororities. We raised an excellent amount of money philanthropically for Leukemia Lymphoma Society, as well as boast the most average philanthropy hours among any UW Madison fraternity. For fundraising, we had an immensely successful moped raffle. In the coming months, we plan to get all of our activities such as social media, recruitment, and online presence to the same standard as our state of the art facility, The Crypt. We're coming off a terrific recruitment semester, and plan to have a similar result this spring. On Wisconsin!

#### COLONIES

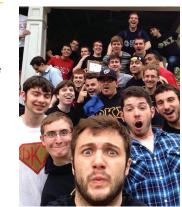
#### UNIVERSITY OF NEW ORLEANS

A formal Beta Xi colony was established during the fall semester of 2014 on Founders Day. The group of men who swore a pledge could not have been a more eclectic group ranging from young men to a military veteran. Plans moving forward and completing "The Challenge" are already being undertaken with expectations of submitting for charter and becoming recognized as brothers this coming Founders Day. This past year we held the honor of being ranked in the top 20 noncorporate sponsors for fundraising for the Leukemia and Lymphoma

Society's "Light the Night" event held here in New Orleans. We have also taken part in many of the events held by other Greek and service organizations on campus allowing us to accumulate eighty hours of community service. Currently we have a member on the Executive Board of the Interfraternity Council and look to add another in the very near future.

#### TARLETON UNIVERSITY

The Tarleton Colony of Phi Kappa Sigma initially started its journey in November of 2014. 25 founding fathers accepted their invitations and started working to know each other instantly. During our second meeting we elected our first officers: Kyle Consemiu as President, Carl Rodriguez as Vice President, Corey Brown as Recruitment Chair, and Jordan Reeder as Treasurer. After we returned from Christmas break we had our first rush week where 3 men accepted bids to be considered our Alpha class. On February 7th, 2015 we officially colonized and pinned several of the original 25 founding fathers.



**URSINUS** Brothers at Ursinus channel their inner Ellen **DeGeneres** 

#### **EXPANSION AND RECOLONIZATION REPORT**

Phi Kappa Sigma's vision of lifelong growth and development of the Fraternity and its members speaks to the need to bring the Experience to a larger number of undergraduate students across the country. We welcome you to get involved with expansion at a university in your area. This may be a Chapter restart, working with an interest group, or simply visiting a university in your area to help establish the relationship between PKS and the university. Please contact the expansion committee (expansion@pks.org) to find out how you can help!

University of South Alabama, Chartered April 2014

#### **Current Colonies:**

Ohio State

University of California – Los Angeles, *Projected Chartering Fall 2015* University of New Orleans, Projected Chartering Fall 2015 Tarleton State University, Projected Chartering Spring 2016

Key: ● Full Support ○ Some Support ○ Needs Support

#### **Colonization Pipeline:**

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School, Projected Colonization Date	Campus	Alumni	Student
Current Colonization Efforts			
Washington State, Spring 2015	•	•	0
North Carolina – Chapel Hill, Fall 2015	•	0	0
Vanderbilt, Spring 2016	•	•	0
Oklahoma State, Spring 2016	•	0	0
Rowan, Spring 2016	•	•	0
Texas Tech, Fall 2016	•	0	0
Oregon, Fall 2016	•	0	0
Pennsylvania, Fall 2016	•	0	0
Southeastern Louisiana, Fall 2016	•	0	0
Arizona State, Fall 2016	•	0	0
Maryland, Fall 2017	•	0	0
Auburn, Fall 2017	•	0	0
California – Berkley, Fall 2018	•	0	0
Texas State, Fall 2018	•	0	0
James Madison, Fall 2018	•	0	0
Iowa, Fall 2018	•	0	0
Targeted Colonizations			
Cornell	•	0	0
Michigan	•	0	0
Ohio	0	•	0

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## 2013—2015 Phi Kappa Sigma Fraternity Strategic Plan

#### **Progress Report**

At the 2012 Grand Chapter in Las Vegas, NV, the Executive Committee of Phi Kappa Sigma committed to developing a strategic plan to help guide the fraternity for the next three years. As we enter into the final year, we wanted to give our members a quick glance at how we are going. The plan below highlights the strategies that Fraternity staff members and volunteers have been pursuing to facilitate our objectives of promoting good fellowship, the cultivation of social virtues, protection of the just rights, advancement of best interests, encouragement of good scholarship and breadth of training, and cooperation in educational and cultural programs of institutions of higher education.

The plan focuses on four lines of effort, each with multiple objectives. If you have any questions about the Phi Kappa Sigma Strategic Plan, please contact the International Headquarters via email at staff@pks.org.

#### **LEGEND:**

The Maltese Cross

■ Early Stages

■ In-Progress

Completed

#### Pillar I: Growth and Expansion

VISION: Increase the size and scope of the Fraternity.

**OUTCOME**: 2,200 Undergraduate members by the year 2020.

#### **Objective 1: Expansion to New Campuses**

- Review and modernize the process for chapter expansion.
- Develop a tool to assist with expansion planning and management.
- Develop a written program of training and development for expansion staff and outline a program for staff retention and growth.

#### **Objective 2: Improve Recruitment Results**

- Actively support collaborative goal setting among chapters, volunteers and staff.
- Propose a constitutional amendment to include a Recruitment Chair as a chapter officer.
- Define the Phi Kappa Sigma product and brand and consistently market them.
- Implement a national infrastructure for recruitment to include lessons learned, sharing, media, etc.
- Regularly update and maintain BecomeAPhiKap.org.

#### Objective 3: Improve Membership Retention Rates

 Develop a retention strategy to show value to undergraduate seniors.

#### Objective 4: Reduce Loss Rate of Existing Chapters

 Develop a support program to guide and mentor chapters for 24-36 months immediately following chartering.

#### Pillar II: Chapter Operations

**VISION:** Improve Chapter Operations and Performance

**OUTCOME:** 90% of Chapters participate in training programs.

#### Objective 1: Improve Functional Ability of Chapter Officers

Develop and produce at least three online & video training tools in chapter operational subjects.

#### Objective 2: Modernize Support and Resources

- Develop a standardized reporting system for Educational Consultant visits of chapters.
- Develop file sharing folders in the ChapterSpot online tool.

#### **Objective 3: Promote Inter-Chapter Communications**

Develop a template for lessons learned.

#### Objective 4: Refine Mitchell Chapter Standards Accreditation Program

Analyze and refine Mitchell Chapter Standards based on analysis.

### Pillar III: Alumni Relations and Fundraising

**VISION:** Increase Alumni Engagement and Improve Fundraising Performance

**OUTCOMES:** Achieve average fundraising results within our interfraternal peer group.

#### **Objective 1: Establish Major Donor Program**

- Add a full-time Director of Member Services position to the Fraternity staff to coordinate alumni engagement, alumni events, alumni chapters, and fundraising.
- Reinstitute the Assistant Grand Sigma program to champion alumni involvement and development.

#### **Objective 2: Cultivate New Donors**

- Produce a professional video to help reconnect alumni with the fraternity.
- Develop and maintain an inviting website presence for the Fraternity and Foundation that provides timely content for our constituent audiences.
- Implement a Giving Program structure, inclusive of giving opportunities, scholarships, programs, incentives & recognition, and directed donor drive.
- Implement a Volunteer Giving Program that encourages recurring gifts with corresponding incentives.
- Implement a targeted Giving Program that encourages annual gifts from Men of Honor, CSI, Ambassador, Grand Chapter, Scholarships, etc..

#### **Objective 3: Modernize Donation Technology**

- Develop and produce professional marketing and collateral materials to educate members about alumni events, annual campaigns and other giving opportunities and entice them to participate or give.
- Enable donor support for Kick-Starter type campaigns to promote giving for very specific projects or efforts, such as an endowment for specific scholarship or program or a specific educational effort.
- Research and deploy a state-of-the-art Software/ technology platform to support membership and fundraising development.

#### Objective 4: Improve Foundation Branding

 Develop and produce a professional, corporate-style annual report for the Fraternity and the Foundation that positions our organizations as efficient and innovative leader in the fraternal world.

#### Objective 5: Foster a Life-long Connection with Alumni

 Provide regular communication to Alumni members through a monthly electronic update and newsworthy social media messaging.

### Pillar IV: International Operations

**VISION:** Improve International Fraternity Operations and Performance

**OUTCOME:** 75% of our members feel positive about the International Fraternity.

#### Objective 1: Deliver High Quality Customer Service

- Develop a constituent survey to evaluate Fraternity operations.
- Conduct a constituent survey to evaluate Fraternity operations.

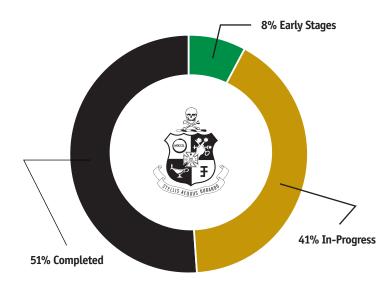
#### Objective 2: Create Volunteer Management Program

- Conduct a review of the Cornerstone volunteer training program.
- Revise Cornerstone or create new volunteer training program.
- Conduct a trial of the new/revised volunteer training program.
- Deploy new/revised volunteer training program.

#### Objective 3: Develop Integrated Communications Program

- Identify audience and needs for comprehensive Fraternity communications plan.
- Develop comprehensive Fraternity communications matrix.
- Review/modify touchpoint document.
- Develop detailed plans for comprehensive communication plan, including types and tools.

#### STRATEGIC PLAN: OBJECTIVES



Phi Kappa Sigma Fraternity

The Maltese Cross







Since the first day we all decided to become Phi Kaps, this motto has been engrained into our minds. We tell folks that being a brother is for life and not just the four years we are in college.

Phi Kappa Sigma is deeply committed to this ideal and we are looking to improve our alumni relations and provide more value to our alumni members. This past summer, coming off of the heels of Grand Chapter in Nashville, an Alumni **Relations Committee was formed to explore** how we can better support our Alumni from a National perspective.

If you would like to provide feedback or suggestions on how we can improve your experience, please feel free to contact the committee via email at alumni@pks.org.

#### staff@pks.org

Stay up-to-date on Phi Kappa Sigma news and receive invitations to exclusive alumni events.



#### Become a Fan! facebook.com/phikap

With more than 200 million users, Facebook is a great resource for keeping in touch or reconnecting with the Fraternity and its members.



#### Join Our Group! Search: Phi Kappa Sigma International Fraternity

Whether you are searching for a job, looking to hire, or wish to discuss industry issues, the Phi Kap LinkedIn Group is a great tool.