

# THE MALTESE CROSS



**MAGAZINE OF  
PHI KAPPA SIGMA  
FRATERNITY**

**SPRING 2004**

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*a* **Return to Excellence**

<< 92nd Grand Chapter of Phi Kappa Sigma International Fraternity *in Chicago!!*



# MITCHELL CHAPTER STANDARDS AWARDS FOR 2002-2003

The Mitchell Chapter Standards Program (MCS) was implemented in 1994 to lend structure to the common goals of which all Phi Kappa Sigma chapters should be aspiring to attain. The intent of the program was, and still is, to provide the chapter and the International Fraternity with a means of assessing performance on an annual basis.

The MCS assesses a Chapter's performance in six areas: Chapter Management, Financial Management, Risk Management, Fraternity Involvement, Community Involvement, and Membership Development. It also allows the Chapters to receive bonus points for going above and beyond the call of duty. The Mitchell Chapter Standards Application is due at International Headquarters by June 1st of each year. Winners are announced either at Grand Chapter or in September of a non-convention year.

MCS helps us work together to build upon Chapters' strengths and to improve upon areas of weakness. The program is also used to help the International Fraternity recognize chapters worthy of awards or special recognition. The Chapters and individuals who received awards for the 2002-2003 School year are listed below. They will receive their awards along with the 2003-2004 winners at the 92nd Grand Chapter in Chicago this summer.

## Outstanding Chapter Award

- Delta Eta Chapter (McDaniel)
- Delta Rho Chapter (Ursinus)

## Distinguished Chapter Award

- Delta Iota Chapter (Marist)
- Delta Gamma Chapter (Rowan)
- Gamma Chi (Ithaca)

## Chapter Excellence Award

- Gamma Epsilon Chapter (Seton Hall)
- Alpha Xi Chapter (Purdue)
- Alpha Delta Chapter (Maine)
- Alpha Epsilon Chapter (IIT)
- Delta Pi Chapter (Indiana)
- Omicron Chapter (Oklahoma)
- Beta Rho Chapter (UC-Riverside)
- Alpha Mu Chapter (MIT)
- Gamma Tau Chapter (New Hampshire)

## Most Improved Chapter Award

- Alpha Nu Chapter (GA Tech)
- Beta Upsilon Chapter (Potsdam)

## Best Presentation Award

- 1st** Delta Rho Chapter (Ursinus)
- 2nd** Delta Gamma Chapter (Rowan)
- 3rd** Beta Rho Chapter (Cal-Riverside)

## Estes Finance Cup

*For Outstanding Financial Management*

**Winner:** Alpha Xi Chapter (Purdue)

**Runner-up:** Rho Chapter (Illinois)

## J. Orvis Keller Scholarship Award

*For Highest Scholastic Average*

- Gamma Chi Chapter (Ithaca)

## Jens Scholarship Award

*For Greatest Scholastic Improvement*

- Beta Tau Chapter (Towson)

## Foundation Scholarship Award

*For Highest Campus Average*

- Gamma Theta Chapter (West Chester)

## Community Service Award

- Delta Eta Chapter (McDaniel)
- Delta Gamma Chapter (Rowan)

## Chapter Newsletter Award

- 1st** Beta Psi Chapter (Washington State)
- 2nd** Gamma Lambda Chapter (Charlotte)
- 3rd** Gamma Tau Chapter (UNH)

## Best Website Award

**Winner:** Alpha Nu Chapter (Georgia Tech)

**Runner-up:** Alpha Delta Chapter (Maine)

## Neal L. Hospers Outstanding Undergraduate Award

**Winner:** Jamin Bartolomeo, Delta Eta Chapter (McDaniel)

**Runner-up:** Jack Hogan, Delta Lambda Chapter (Niagara)



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# A MESSAGE

## FROM GRAND ALPHA DANIEL LUND, III, BETA XI '85

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Dear Brothers:

It has been a tremendously progressive year for our Fraternity. I cite below many items of positive change, but perhaps the most encouraging “symptom” of the progress is the substantial decrease we now enjoy in liability insurance costs.



We all know that catastrophic losses in the insurance industry have caused liability insurance rates to skyrocket. It seems unlikely, therefore, that a fraternity could be on the receiving end of a cut in its insurance costs. (These days, the cost of insurance – and even the ability to obtain insurance – is for many fraternal organizations the death knell.) Yet, through active participation by our chapters in programming established by our insurer and Headquarters, Phi Kappa

Sigma has succeeded where others have failed: a 21% reduction in the base liability insurance rate charged to our members.

Taking a rearward glance from our victory in the insurance market reveals the positive recent growth that led to this success. To be sure, the operations of our Fraternity and its Chapters are an open book to the company from which we purchase our insurance – it knows everything about us. What our insurer sees is a fraternity with:

- A strong financial picture, including a balanced budget
- An insurance allocation methodology that rewards good behavior and performance and properly promotes rehabilitation of “offenders”
- A nearly perfect claims history over the last three years
- A board of directors (i.e., the Executive Board) that meets monthly, without fail, and the remainder of the Board also meeting each month
- Frequent contacts between Headquarters and the active chapters, including regular visits from Board members and staff
- Reasonable growth in colonies with an aggressive and comprehensive colonization program that promotes success for new chapters
- An undergraduate constituency that views Headquarters as a friend, not a foe
- Retention of paid staff for long durations, and constant staff development and training.
- A volunteer pool increased by well over 100% in one year, with volunteer management through a series of monthly meetings at different levels
- Heightened communication and awareness between the Fraternity and its Foundation

As Phi Kappa Sigma promotes self-improvement, the Board and Headquarters continue to seek out new means by which the experience of every member – both active and alumni – can be enhanced. I have been privileged to visit some of our distinguished chapters over the last year. By virtue of those visits,

I am further convinced that the aspect of Phi Kappa Sigma which is about relationships among its members is a vital focus for our Fraternity. Along these lines, the Board and Headquarters are committed to promotion of those relationships in two ways.

First, we are embarking on a program which focuses on reaching out to every member, not simply to chapters through their leadership. While technological advances in communication provide new means by which to communicate with individuals, under any circumstances we deem it imperative that the connection of our membership be with the Fraternity as a whole and not simply with one’s chapter. The individual members will discover that through their link to Headquarters, they have potential access to every member of the Fraternity, both alumni and active, around the world.

Second, the upcoming Grand Chapter on July 15-18, 2004, provides the canvas against which the individual members can paint the picture of what their brotherhood means to them. No longer is Grand Chapter merely for the lone delegate of a chapter and our volunteers. Instead, Grand Chapter is geared to be a reunion of full brotherhood.

Chicago became a contender for Grand Chapter because of the strong commitment from our Alpha Epsilon Chapter at IIT, which pledged tremendous support and effort for the convention. We are not talking about two or three members from IIT, but well over 100 which are committed to make Grand Chapter a success. I have been to gatherings in the recent months at our Alpha Mu Chapter at MIT and our Alpha Upsilon Chapter at University of Washington at which hundreds of Phi Kaps participated. We want that fervor of the individual chapters to be translated into an internal fire in each member for the international Brotherhood. If you are receiving this magazine, we want you at Grand Chapter in 2004 in Chicago!

It is only by recognizing and taking advantage of opportunities that the world is opened to the individual. As a personal aside, had I not been pushed along into becoming a volunteer for Phi Kappa Sigma approximately 15 years ago, the likelihood that I would have the outstanding, beneficial and meaningful relationships which I have developed over the years as a volunteer is slim and none. When you joined Phi Kappa Sigma, you opened up a world of possibilities, the surface of which has only been scratched by most of our members.

As Phi Kappa Sigma reaches out to you, we implore you to extend the hand of brotherhood and participate in any manner you can. Grand Chapter 2004 is a worthwhile pursuit for any member who hopes to rekindle his passion for the Fraternity and establish relationships with others in the Brotherhood (not to mention that Grand Chapter is intended to be, and will be, more fun than any other convention you will ever attend). We look forward to seeing you in Chicago!

With best regards, I am,  
Fraternally yours,

Daniel Lund, III, Beta Xi '85

## MEMBER NEWS

**James E. Drylie, Psi 1943** is a participant in the Pennsylvania Senior Games. He is eighty-two years old and has earned three medals for shooting hoops, a gold medal for swimming the 50-yard breaststroke, and a silver for the 50-yard freestyle. He played for the Penn State varsity basketball team between 1939 and 1942. A resident of Doylestown, PA, he's an extremely active person still working his job as a heavy machinery dealer. He is quoted as saying "It's not about how many medals you get, it's all about getting seniors out in the fresh air and having fun. We want to get more of them up off the couch and away from the TV." Good luck in the Summer 2005 Senior Olympics in Pittsburgh, Brother Drylie.

**Greg Pacienza, Alpha Gamma 1976**, has opened a used bookstore in Irwin, PA, in Norwin Hills Plaza. His store has an inventory of 20K books, along with magazines, CDs, DVDs, and newspapers. Brother Pacienza's, "Buy the Book" store can be found at 8775 Norwin Ave., Norwin Hills Plaza, Irwin, PA 15642. Give it a read.

**Bill Leary, Sigma 1948**, recently published his latest rollicking book about aviators of World War I, *Flyers of Barron Field*. For more information regarding this book go to [www.barronfield.com](http://www.barronfield.com). Brother Leary lives in Ft. Worth, Texas.

**John Fildes and Mike Petrucci, both Beta Lambda 2000**, write to announce the opening of their new company,

*Metroplis3*. *Metroplis3* is a full service web/print design and marketing firm. They offer a wide range of services including web site construction, print design, online commercials, multimedia presentation, and full marketing campaigns that combine print advertising with the web. *Metroplis3* can be contacted at 888-679-0977 or on the web at [www.Metroplis3.com](http://www.Metroplis3.com).

**Norman Fuller, Alpha Delta 1956**, retired on January 1, 1999, but still going strong. He is currently a Fire Commissioner, chairman of the High Hill United Methodist Church Administrative Council, runs a food co-op program, and is an avid Civil War buff. Brother Fuller and his wife reside in Athens, NY. They

**Mack Mathews, C.R.S., Upsilon '48**, recently sent several beautiful pictures to the International Headquarters from his undergraduate days at Northwestern. Brother Mathews was a member of the Navy R.O.T.C (enlisted in the Navy from 1944 to 1947) and took hundreds of photographs during training.

Unfortunately the Upsilon Chapter at Northwestern went inactive in 2001 but we thank Brother Mathews for sending us pictures from the glory days of that once great Chapter.

## Pictures (all from 1943)



Northwestern House, 1943



Choral Songfest – Phi Kappa Sigma won the competition against all other fraternities on campus.

have 4 sons, 3 daughters, and 6 grandchildren.

**Charles W. Hostler, Ph.D., Alpha Psi, 1942**, wrote an article, "Counterespionage allowed the Allies to control the German spy network in France" for World War II magazine in February 2000. Brother Hostler was a member of the Office of Strategic Services (OSS), predecessor to the CIA, and the British MI-5 and MI-6 organizations. The OSS played an enormous role in saving Allied military lives and in confusing Axis military strategies during World War II. Brother Hostler is a retired Air Force Colonel and former U.S. Ambassador to the Kingdom of Bahrain. His father was also a Phi Kap at Northwestern.

*continued on page 7*

## Beta Iota Chapter Reunion

Several Brothers from the Beta Iota Chapter (St. Lawrence) held a reunion. Paul Kirk has hosted the event for the past 16 years.



From the left: Jeff Lemmer '90, East Lansing, MI • Rich LeBuhn '88, NYC • Bob Linton '91, Stamford, CT • Ken Polk '91, Buffalo, NY • Tom Denham '88, Albany, NY • Stu Baker '89, Ithaca, NY • Brian Marthage '89, Bennington, VT, Marc Miller '90, Saratoga Springs, NY • Paul Kirk '88 (kneeling), Camden, NY



Phi Kap Navy Trainees aboard the U.S.S. Wilmette, Lake Michigan



Interior of Northwestern House after recent redecorating



Phi Kap Navy Trainees on the rock at Northwestern Campus

# PKS Alumnus of the Year 2003

*By Chris Hanes, Director of Chapter Services with contributions from Turner Prewitt, Alpha Upsilon (Washington) '76*

In the early 70s Past Grand Alpha Neal Hospers thought it fitting that the National Fraternity recognize brothers of Phi Kappa Sigma for their distinguished business careers, their leadership and contributions to their communities.

The first award was presented in 1977 to U.S. Supreme Court Justice, Lewis F. Powell, Jr. (Washington & Lee '29) Justice Powell was renowned for his practicality and a relentless man of conscience. He served on a court where eight of the Justices were split right down the middle. He was known as a straight thinker seemingly devoid of ideology.

Since then many more Outstanding Alumni awards have been presented to deserving Phi Kap Alumni. The list includes such notables as:

**Edward E. Carlson (Washington '32)** CEO, United Airlines & Westin Hotels

**Derek C. Bok (Stanford '51)** President, Harvard University

**Fred deCordova (Northwestern '31)** Producer, NBC Tonight Show

**Richard S. Schweiker (Penn State '50)** Secretary, US Dept. of Health & Human Services

**E. Cardon Walker (UCLA '38)** CEO, Walt Disney Productions (Walt's 1st employee)

**Charles L. Bolte (ITT '16)** Vice Chief of Staff, US Army

**Donald F. Craib, Jr. (UCLA '49)** CEO, Allstate Insurance

**Joseph D. Tydings (Maryland '51)** Senator, US Congress

**Dennis Crum (UCLA '60)** Head Basketball Coach, University of Louisville

**John A. McCone (UC Berkley '22)** Director of the Central Intelligence Agency

**Louis W. Biegler (IIT '35)** Chairman of the Illinois Insurance Exchange

**William J. McCune, Jr. (M.I.T '37)** CEO, Polaroid Corp.

**John J. Curley (Dickinson College '60)** CEO, Gannett Company owner of USA Today

**G. David Low (Washington & Lee '78)** US Astronaut

**This year we bestowed this honor to not one but two Brothers as Phi Kappa Sigma Outstanding Alumnus-of-the-year. This award is made in recognition of their distinguished business careers, their service to their community, and life long commitment to the ideals of Phi Kappa Sigma.**

## **Roderick M. Williams, AY (Washington) '61**

Brother Williams graduated from the University of Washington in 1961 with a B.A. in Business. Upon completion of college, he entered the United States Army as an officer in the Medical Service Corp. where he commanded a Mobile Army Surgical Hospital (M.A.S.H.) with the 5th Infantry Division at Fort Carson, Colorado. Upon leaving the service, Rod worked briefly in the insurance industry and then went to work with GM Nameplate, Inc. in 1966.

Rod was the Alpha Upsilon Alumni Association President from 1966-1969. He was the Alpha Upsilon Endowment Association President from 1970-1974. He won the E. Lloyd Nelson Outstanding Alumnus Award from the Alpha Upsilon Chapter in 1972. In 2000, Rod was elected Grand Tau of our Fraternity and before that served as Secretary of the Phi Kappa Sigma Foundation from 1995-2000. He is still a Board Member of that organization. He is also a Past President and the current Treasurer of the Ballard Kiwanis Club and is the President of the Ballard Kiwanis Memorial Foundation. Rod lives in Seattle with his wife of 39 years, Rosalyn, who has been a National Officer for the Alpha Delta Pi Sorority since 1986.

## **Donald Root, AY (Washington) '61**

Brother Root graduated from the University of Washington in 1961 with a B.A. in Business. While at the University Don was an officer of the Chapter and has been a long time supporter of the Chapter and Fraternity through alumni offices such as advisor, vice president, and president.

Don joined GM Nameplate in 1962 and still works for them today, serving as the CEO of the company. Don and his wife Karin were married in 1962. They have four sons and two grandsons.

## **Rod and Don at GM Nameplate**

Along with a few other individuals, Rod and Don purchased controlling interest in GM Nameplate in 1976. Don now serves as CEO of the company and before his retirement in 1999, Rod was serving as President. During their careers, GM had grown from 16 employees in 1966 to over 1000 in 1999. The company has manufacturing operations in Seattle, WA (Corporate Headquarters); Beaverton, Oregon; San Jose, California; Monroe, N.C.; Vancouver, B.C.; and Singapore.

# "A brother will do anything he can to help his fellow brother."

**The following is a reprint of the speech given by Turner Prewitt, AY (Washington) '76 during the presentation of the Alumnus of the Year Award for 2003.**

Good evening Brother Phi Kaps. I am blessed with the honor of telling you a story of lifelong brotherhood as lived by our two 2003 Alumni of the Year.

As many of you know, I have worked at GM Nameplate for these two gentleman for nearly 25 years. However, I am just one of many Phi Kaps to have their lives entwined with Don Root and Rod Williams and GM Nameplate.

I did some research in preparing this speech and found two sources of historical information. One is an article from the Enterprise, a University of Washington publication from the school of Business Administration written in 1991. The second is our own GM Nameplate book of Company history.

The story began in 1962, when Don "at the suggestion of our chapter advisor, went down and met Mr. Green, the founder/owner of GM Nameplate and liked what I saw. They were making nameplates for Royal typewriters and Toastmaster products and I was impressed with what I saw because those were names I knew."

In the next 4 years, the company's sales tripled as they started making nameplates for men's and women's razors for Schick. The work load was so heavy that Root asked his good friend and fraternity brother Williams to leave his Safeco job and join GM Nameplate as an estimator. "I just said yes" Williams recalled. "I didn't even discuss it with my wife. I just said yes."

Oh Rod, that doesn't sound like the conservative, conscientious Rod that I know! Rod retorted that he was newly married!

From the company history book of GM Nameplate Inc., dated March 17, 1967 the entry reads "The latest addition to our work force is Roderick M. Williams, who is being groomed for an executive position in the corporation. Graduated from UW December 1961 with a Bachelor of Arts degree in Business Administration. Joined GMN in October 1966."

Rod, I think they over-groomed you since you have lost most of your hair in the ensuing 33 years!

Thus began the lifelong Phi Kap connection of Brotherhood at GM Nameplate Inc. I feel honored to be a part of this legacy as well. Here is a list of the Phi Kaps who have worked at GM Nameplate (that I know of). I was hired as a "25 year old whipper-snapper frat boy," as the other employees called me in 1979. I was an estimator back then, just like Rod was hired as an estimator. Good shoes to follow in and to be groomed for bigger things. I have had many positions in my 24 years there, an account manager, a division manager, and an assistant production manger and scheduler these days. Doug Nelson was hired next and had a shorter but successful career. He was an account manager and eventually a very successful sales representative for GM Nameplate. Sandy Dick, the first Phi Kap that I ever met and who picked me up at the airport in 1972 when I first flew out here from New Jersey, is an account manager with 20 years experience at GMN. Jack Kunz and Arnie Seppi also spent years working for Don and Rod and have since retired. Brent Sletmoe is still working at GMN with 7 years of service.

There are also many Phi Kap brothers who have done business with Don and Rod and GMN through the years.

The ones of whom I am aware of are: Gary Stone, past Grand Alpha, handles our insurance; Gary Carlson-office furniture; Arne Vemo-construction of building additions; Larry Huback-maintenance/custodial supplies; Ron Sudderth-real estate; Peter Nichols, Past Grand Alpha-attorney; Don Gulden-carpeting/flooring; Stan Means-accountant, to name a few. I am sure there are numerous others. The connection

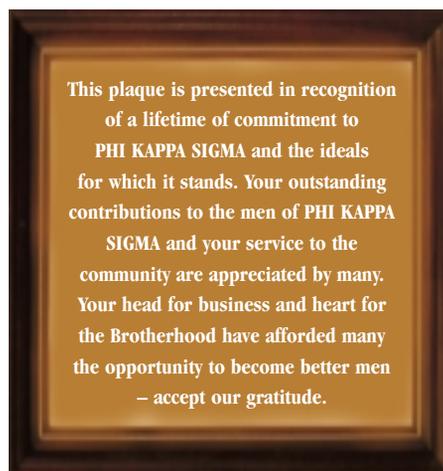


(L to R) Donald Root & Roderick M. Williams

and bond of brotherhood runs deep with Don and Rod.

Beyond all this, Don and Rod have both been very active for years with the Alpha Upsilon Undergraduate chapter from serving on the Endowment Board, which is how I first met them as house president in 1973, to spearheading the remodeling and financing projects for the chapter. They hire summer interns, and have hosted fundraising phonathons at GM Nameplate Inc. Rod has served for at least the last 10 years on the National Educational Foundation of Phi Kappa Sigma. Don hosted the Alumni Reception for the 1995 Grand Chapter held here in Seattle. Their loyalty to Phi Kappa Sigma over decades is amazing and inspirational, a true living example of Brotherhood.

If I remember my membership oath of 30 years ago correctly, it is that Phi Kap brothers will do nothing to harm another brother in any way, moreover that a brother will do anything he can to help his fellow brother. **THAT IS DON ROOT AND ROD WILLIAMS! THE 2003 PHI KAPPA SIGMA NATIONAL ALUMNI OF THE YEAR... CONGRATULATIONS!**



# CHAPTER ETERNAL

## **We offer this loving prayer for all Phi Kappa Sigma Brothers who have entered the Chapter Eternal:**

Thanks and praise be rendered now and forevermore to Thee, dear Lord, for having so graciously blessed our Fraternity Brother now fallen asleep. We trust Thee to re-unite the soul with the body in heavenly brightness on the Last Day. Lord, may You grant unto us a godly walk and peaceful departure at Your appointed time. Restore, O Lord, all distressed hearts with sweet comfort and keep us all perpetually in Thy grace for the sake of Thy eternal mercy and goodness. AMEN.

### **ALABAMA**

William T. Edwards, Jr., 1949

### **BERKELEY**

Allen M. Buckingham, 1943  
George A. Jewett, 1953

### **CHARLOTTE**

Darin L. Poovey, 1991

### **COLUMBIA**

Ralph L. Otis, 1936

### **DENVER**

Alston Canfield, 1953

### **DARTMOUTH**

William E. Jones, 1924

### **DICKINSON**

Victor F. Baiz, 1928

### **DUKE**

Charles L. Hite, 1953

### **FRANKLIN & MARSHALL**

Robert H. Pilgram, 1936  
Dennis Russak, 1973  
Charles St. John Smith, 1941

### **NEW HAMPSHIRE**

Keye J. Brasley, 1996

### **IIT**

W. John Hufschmidt, 1939

### **ILLINOIS**

Robert W. Fuelleman, 1954

### **IOWA**

L. Doyle Ankrum, 1951  
Richard Christenson, 1952

### **KENYON**

T. Edgar Terry, 1939

### **MAINE**

Thomas L. Fairchild, 1941  
Arthur G. Fox, 1949  
Joseph Higgins, 1942

### **MARYLAND**

Warren E. Olt, 1950  
William W. Spaulding, 1949

### **MIT**

Robert Oppenlander, 1944

### **NORTH CAROLINA**

Samuel McCauley, 1947

### **NORTHWESTERN**

Ashley E. Arnold, 1942  
Lawton H. Crosby, 1933  
Richard T. Raymond, 1941  
Robert J. Urban, 1948

### **OREGON**

Rev. Stephen D.R. Mills, 1958

### **PENNSYLVANIA**

John Corry, 1940

### **PENN ST.**

George V. Dayton, 1936  
James P. MacFarlane, 1939  
John E. McHugh, Jr., 1941  
Richard H. Seaman, 1939  
Frank A. Sinon, 1932  
Robert E. Swid, 1960  
John D. Thomas, 1950  
Paul Winslow, 1960

### **PURDUE**

Donald A. Broeking, 1943  
Raymond C. Roof, 1955  
Ernest A. Tugludis, 1950

### **RANDOLPH-MACON**

Gordon F. Harrell, 1941

### **TEXAS**

William A. Jenkins, Jr., 1946  
G.V. Morton Minton, 1952

### **TEXAS CHRISTIAN UNIVERSITY**

James R. Whitworth, 1982

### **TORONTO**

Ian R. Linton, 1951

### **UCLA**

Barry K. Van Alstine, 1966

### **VIRGINIA**

Dewitt R. Armentrout, Jr., 1954  
Tucker W. McLaughlin, 1957

### **WASHINGTON**

Bryan W. Royce, 1997

### **WASHINGTON & JEFFERSON**

John H. Eves, 1948  
Capt. Charles Lambing, 1939

### **WASHINGTON & LEE**

Frederick M. Allen, 1943  
William W. Barron, 1934  
Loyal P. Gassman, 1935  
Robert S. Goldsmith, 1953  
Robinson C. Jones, III, 1947  
Emil L. Stevens, 1932  
Charles R. Thomas, Jr., 1954  
Latham B. Weber, 1937  
Eugene B. Wright, Jr., 1947

### **WISCONSIN**

Alyn H. Larson, 1952  
David N. Riggs, 1952

*The Maltese Cross* does not assume responsibility for the accuracy of Chapter Eternal listings. Information from various sources is used to gather these names. Ongoing efforts to locate Brothers without mailable addresses often reveal names of those who have entered the Chapter Eternal. Therefore, some listings are of Brothers who have been deceased for some time but are included for informational purposes and in tribute.

Note: We can publish only the names of those members now deceased about whom we have been made aware. We apologize for any members whose names we have missed.

## IN MEMORIAM

**ROBERT H. PILGRAM, MD,  
FRANKLIN & MARSHALL 1936  
ENTERED INTO CHAPTER ETERNAL  
IN APRIL 2003**

**Dr. Pilgram comes from a long history  
of family association with Phi Kappa**

**Sigma. He graduated  
from F&M in 1936 and  
from the University  
of Pennsylvania Medical  
School in 1940.**

**He practiced general  
surgery in Frederick,  
Maryland from 1950  
until he retired in 1981.**

**Dr. Pilgram's father,  
Rev. Robert J. Pilgram,  
D.D., was also a**

**member of the Zeta Chapter at Franklin  
& Marshall College, class of 1898.  
Rev. Pilgram was the Grand Upsilon  
and Editor-in-Chief of the Phi Kappa  
Sigma Newsletter from 1926-1948.**



## Call for Maltese Cross Content

Phi Kappa Sigma International Fraternity requests any information, articles, stories, pictures, etc. to feature in future editions of *The Maltese Cross*. We are especially interested in featuring members who serve in the armed services, government, and in volunteer capacities. In addition we are always looking to feature successful Phi Kaps in any area whether it be in sports, entertainment, business, personal, etc. Please submit any articles or other content to Chris Hanes, Director of Chapter Services and Editor of *The Maltese Cross*, at hanes@pks.org or mail to the International Headquarters 2 Timber Drive, Chester Springs, PA 19425. Thank you and we look forward to hearing from you.

## [Spotlight]

### "WAYNE JOHNSON'S INSPIRING STORY"

Reprinted with permission from *Black & Old Gold*, the Alumni Newsletter of Skullummi (the Alumni Association for the Alpha Delta Chapter at the University of Maine).

*Excerpts taken from O&P Almanac article by C. Parsons*

At the young age of 18, **Brother Wayne Johnson Alpha Delta '65** had his right leg amputated above the knee due to cancer. Since then, he has spent the better part of four decades wearing a series of very uncomfortable and poor fitting prosthetic legs. But what happened in 1998 changed his life forever.

Johnson sought the help of Hanger Prosthetics & Orthotics and after a few fittings he received a leg that virtually erased nearly 40 years of pain. With a new lease on life, Johnson learned about the DS/USA's 1999 National Summer Games in Fairfax, VA. It would take only two years for the man who doctors once told would never walk again without crutches to become a world champion athlete. "Whatever is hardest and most painful and puts the most pressure on the individual, I'd like to be [there]," said Johnson, a lawyer living in Yarmouth, ME with wife Ginny.

Despite finishing last in the shot-put, javelin, and discus in the '99 games, Johnson didn't lose the fight inside him. To the contrary, he had taken his first running steps in decades and was determined to get better. No wonder Johnson is often fond of saying, "The impossible does not exist." So after the games, he hooked up with Dan Dors, a retired track & field coach, and sought the help of Hanger in finding him a better prosthetic.

"We began to brainstorm, and we decided to just throw away the book and do what we were thinking," said Johnson. "And that was to eliminate the hydraulics, to eliminate all the safety, to eliminate the knee joint, and make it as light as possible."

It took Johnson nearly a year to learn how to run with the new leg but once he did, the sky was the limit. He placed first in the three events he finished last in only 2 years earlier at the National Sports Festival for the Disabled. The icing on the cake came in 2001 when he set the 100M world record which

*continued on page 23*

# "HEROES, ALL"

Reprinted with permission from [Black & Old Gold](#), the Alumni Newsletter of Skullumni (the Alumni Association for the Alpha Delta Chapter at the University of Maine).

The first thing **Captain Kyle Fox Alpha Delta '98** did when he returned home to Texas from his second tour in Korea was reacquaint himself with his 2-year-old daughter and wife. Fox, who missed his daughter's first birthday while serving overseas as an Intelligence Officer, also enjoyed a "big juicy steak" at Outback Steak House. Birthdays. Steaks. Family. Things most Americans take for granted on a daily basis but for those serving overseas in the Armed Forces, being away from the ones they love and the luxuries of living in the states is just another part of their job.

The same is true for **Captain Eric Puls Alpha Delta '94** and **First Lieutenant Jeff Shirland Alpha Delta '99**, both of whom were deployed to the Gulf Region last spring. Brother Shirland, who is currently serving as a platoon leader with the 1136th Transportation Company at Camp Arifjan in Kuwait, said there are many things he misses back home.

"I like to hunt all through the fall," said Shirland, an Old Town, ME native. "Also, the holidays are coming up so you think about family and friends that much more."

Brother Puls is a captain in the 4th Infantry Division and seeing a lot of action in Iraq. In a letter from this past May, Puls said that during his



Captain Eric Puls

first day of combat "my troop and I were right up front with the tanks watching all hell break loose. Tank combat is so very fast and violent - just destroying everything in sight." He added, "Seeing the movie Saving Private Ryan was nothing compared to the real thing."

But don't think for a minute that these alumni from the Alpha Delta chapter are complaining. Far from it. They are men who know the importance of their duties. "The U.S. presence in South Korea is part of a very important deterrent to keep North Korea in their place," said Fox, who now is an Intelligence Operations Chief with the 314th MI BN based in San Antonio, TX. "Despite the rhetoric, the North will not likely attack South Korea while U.S. troops are continuously preparing for war." He added,

"I kept a good attitude knowing that I was a part of something that essentially may save millions of Korean's lives."

Fox stated that he could not go in to detail about his current duties but said he has a "very important mission" that is focused on the "bigger picture issues." While

stationed in Korea during his second tour, Fox was with the 2nd Infantry Brigade located 10 miles from



Captain Kyle Fox

the Demilitarized Zone (DMZ). "My main focus was giving the Brigade Commander timely predictive analysis of enemy capabilities and most likely courses of action," he said. "There haven't been any confirmed hostilities on the DMZ for quite some time, so we spent the majority of our time preparing for war through Warfighter exercises."

Brother Puls, a Bangor, ME native who has a wife and two daughters awaiting his return in Texas, saw intense action during the war with Iraq. He was witness to a lot of the harsh realities of war, including severely wounded Iraqi soldiers who died in front of him. Puls has kept a positive attitude throughout his deployment, though he understands the perils of his duties. Puls described Iraq as "very dangerous" in a letter this past summer and added, "The whole country is covered with fighting positions and tanks and guns and ammo every place." He has kept his sense of humor throughout the war, however. "This whole experience would be a lot easier with a stiff drink before bed," he quipped and then added that during his first 30 days there, he was afforded the luxury of one 3 gallon shower. All that has changed as of late, as Puls now has access to email and "hot chow and hot water." He currently is still running missions in Iraq and said, "Don't let the news fool you, we are still kicking ass over here."

Brother Shirland said that for him, business has been slow of late but that

# "very

# important mission"

his unit does "short haul missions around Kuwait and provides security force at guard stations." His company is assigned to a Quartermaster Battalion that oversees a customs clearance wash rack. His personal duties have been to "oversee the wash rack when my platoon rotated through supervisors."

For their sacrifice and bravery, Skullumni awarded these three men the first-ever "Alumni of the Year" award at Homecoming. "It means a lot to know people recognize what we are doing over here," said Shirland. "I only wish I could have been there to share it with everyone during Homecoming." Brother Fox said he was honored to receive the recognition. "I was completely surprised when I got the message, knowing there are a lot of very successful Phi Kap alumni that have done great and important things," he said. "I appreciate the recognition and will remember this for the rest of my life."

All three alumni said they appreciated the "care packages" and letters sent by Skullumni and also indicated that several alumni had individually written to them, something the Alumni Chapter has been encouraging alumni to do since January 2003 when we first learned of their deployment.

"Being a Phi Kap has always been about Brotherhood but this tour in Korea has helped me realize just how large the Brotherhood is," said Fox. "I received many letters from Brothers

I have never met and they were sincerely concerned with my life and well-being." Said Shirland, "Although I haven't had the interaction since school, the meaning [of Brotherhood] is still the same but for different reasons. I knew I always had someone I could count on to be there ... I know that is truer now, especially when it matters the most being overseas."

All men agreed that while "major combat" is over in Iraq, it is still very dangerous and the troops need support now more than ever. "Keep supporting the troops overseas," said Fox. "The letters and care packages boost morale tremendously."

Skullumni considers these Brothers heroes but trying to get one of them to call themselves that is not as simple. "The definition of a hero is a matter of perspective," said Shirland. "When I feel I have met my belief of that definition, I can answer then."

He added, "The simple fact that Skullumni is there and recognizes our efforts tells me, you are the heroes to help support something that you may not even believe in."

Skullumni recognizes that these three Brothers, and the men and women they serve side-by-side with, are the true heroes. We will continue to ask that alumni support their brethren overseas for as long as they are deployed. **On behalf of all Alpha Delta alumni, thank you, Brothers, for your service and bravery!**



First Lieutenant Jeff Shirland

## Phi Kappa Sigma's "Men of Honor" in the Military

In this time of conflict we would like to honor our brothers in the military serving active duty around the globe. Our thoughts and prayers are with them and their families and we wish them a safe return as soon as possible.

Craig Colucci, Gamma Sigma 1999

Eric Puls, Alpha Delta 1994

Kyle Fox, Alpha Delta 1998

Jeff Shirland, Alpha Delta 1999

Adam Bourassa,  
Gamma Epsilon 1999

Thomas J. Comeau,  
Gamma Upsilon 2004

Ryan Krasik, Theta 1996

Mark Riccio, Beta Omicron 1984

Jeff Soltz, Delta Eta 1999

Chris Leonard, Delta Nu 2006

Please note that the names above were submitted by the active Chapters. We apologize for anyone not listed. Please email [hanes@pks.org](mailto:hanes@pks.org) to submit the names of any other Brothers serving in the military.

# Phi Kappa Sigma's True "Man of Honor"

Article by Chris Hanes,  
Director of Chapter  
Services; Interview by  
Doug Opicka, Grand Sigma

Over the past few years Phi Kappa Sigma has been working with our Chapters to help them focus on the true meaning and purpose of fraternity and the principles that Phi Kappa Sigma was founded on over 153 years ago. We have been working hard to make sure our members have an excellent undergraduate experience as well as affording them the opportunity to learn and understand the true meaning of what it is to be a Phi Kap.

In order to help convey the message about what it is to be a Phi Kap, we started a new feature in the last edition of *The Maltese Cross* called "Phi Kappa Sigma's True 'Men of Honor.'" The article showcases prominent alumni who exemplify the core values of Phi Kappa Sigma (values such as Trust, Honor, Respect, Knowledge, Wisdom, Responsibility, and Integrity). These men have proven themselves to be leaders that possess a foundation built on steadfast values and a duty to help their fellow man. They are perfect examples of what a Phi Kap is supposed to be and are great role models for our undergraduate members. We hope everyone can learn something from these true "Men of Honor."



## Introducing Secretary of the Air Force, Dr. James G. Roche, Alpha Epsilon (Illinois Institute of Technology), '60

"James Roche speaks fatalistically about his abnormal major when he was at Illinois Institute of Technology, where he majored in English Literature from 1957 to 1960. Although his Phi Kappa Sigma fraternity brothers and almost everyone else studied engineering, he recalls how his presence among flocks of prospective engineers was personally advantageous."\*

Dr. James G. Roche is the 20th Secretary of the Air Force. In this role, he is responsible for the affairs of the Department of the Air Force, including the organizing, training, equipping, and providing for the welfare of its nearly 370,000 men and women on active duty, 180,000 members of the Air National Guard and the Air Force Reserve, 160,000 civilians, and their families. As head of the Department of the Air Force, Secretary Roche is responsible for its functioning and efficiency, the formulation of its policies and programs, and the timely implementation of decisions and instructions of the President of the United States and the Secretary of Defense. With an annual budget of approximately \$90 billion, he ensures the Air Force can meet its current and future operational requirements.

Prior to this appointment, Secretary Roche held several executive positions with Northrop Grumman Corp., including Corporate Vice President and President, Electronic Sensors and Systems Sector. Prior to joining Northrop Grumman in 1984, he was Democratic Staff Director of the U.S. Senate Armed Services Committee.

Secretary Roche's previous military service spanned 23 years in the U.S. Navy, retiring with the rank of captain in 1983. As a naval officer, his assignments included Principal Deputy Director of the State Department's Policy Planning Staff; Senior Professional Staff Member of the Senate Select Committee on Intelligence; and Assistant Director for the Defense Department's Office of Net Assessment. He commanded the USS Buchanan, a guided missile destroyer, and was awarded the Arleigh Burke Fleet Trophy for the Navy's most improved combat unit in the Pacific in 1974.

Secretary Roche has served as a member of the Secretary of Defense's Policy Board and is a member of the Council of Foreign Relations and the International Institute of Strategic Studies. Dr. Roche has been awarded various campaign ribbons and military medals. \*\*

Dr. Roche graduated in 1960 from Illinois Institute of Technology, Chicago, with a Bachelor of Science degree in language, literature and philosophy. In 1966, he earned a Master of Science degree with distinction in operations research at U.S. Naval Postgraduate School, Monterey, Calif. He received a Doctorate degree in business administration in 1972 from Harvard Graduate School of Business Administration. In 2002, Dr. Roche was awarded an Honorary Doctorate from the Illinois Institute of Technology.

\* Unleashing the Wild Blue Yonder" by Michael Richman

\*\* Biography from the Official Air Force Website

## Interview with The Maltese Cross:

### What made you choose to join Phi Kappa Sigma?

The Brothers I met as part of the Navy ROTC Unit.

### How many people were in your pledge class and do you still keep up with any of them?

There were about 15-20 and yes I do still keep up with some of them.

### Is there a particular brother who had a positive impact on your life?

George Berg – Somehow, George has always been there for me over the years; we kept in touch every year or so, and still do to this day.

### What leadership role(s) did you have as an undergraduate (in your chapter and/or on campus)?

I was Editor of the school's literary magazine; a disc jockey on the radio station; and worked on the yearbooks.

### What are some things that you learned from those roles?

I learned to take initiative and get things done.

### Do you think your undergraduate experience in Phi Kappa Sigma had a positive impact on your life and helped you achieve success? How?

Yes, since I had to learn to live and work closely with others; I entered college at the age of 16, and pledged at 17, so I was "the kid."

### What is your current occupation/leadership role?

Secretary of the US Air Force.

### Do you think that principles/values are important in today's society?

Absolutely.

### What part do principles/values play in your current occupation and life today?

In the charged world of Washington, DC, and in the midst of a war, you have to rely on your values and principles to keep your focus on doing what's right, independent of who may be upset by your doing so.

### What is the most important principle/value to live by?

Two, taught to me by Senator Henry "Scoop" Jackson for whom I once worked: "Never lie; and, always keep your word."

### Do you think that belonging to a Fraternity (especially Phi Kappa Sigma) can help undergraduates learn principles/values, their importance, and how to apply them?

Certainly, because you get feedback on your life views and behaviors quickly, and long before any adverse ones may cause you problems in life, or marriage, or work.

### What role should the principles, values, expectations, obligations, etc. of Phi Kappa Sigma play in our chapters and our members' lives?

They should be our hallmarks. Otherwise, the fraternity is just a social club.

### What is your fondest memory from your days as an active member?

The school had a theater night, and our fraternity put on a skit adapted from West Side Story which managed to satirize most of the senior school administrators; I wrote and directed the skit; it was a gas.

*"I learned to take initiative and get things done."*

### If there is one thing about your fraternity experience you could change what would that be? Why?

I was a commuter because I had to work evenings. I moved into the house for my senior year. It would have been better if I could have afforded to live there the other years.

### If you could give one piece of advice to our members what would that be?

Scoop's point: Never lie, and always keep your word!

# VOLUNTEER/CHAPTER OPERATIONS

## “doesanyonereadthisstuff?”

By Hamilton F. “Toby” Smith, Executive Director

One never really knows from what their next great experience will come. One will certainly never know where one's next great experience will come from if one never tries something new, takes on a new assignment or role, or takes a risk. I'd like to ask you to take that risk. (Hey, if Schwarzenegger can do it, so can you!) The question then really is “On what?”

On your Fraternity, that's what! **Your Fraternity NEEDS you.** YES, it NEEDS YOU! (Yes, I'm shouting!) Why? Because in order to survive the next 153 years, we need all of the talent and resources that exist in this Fraternity marshaled toward helping it survive so that it can continue to offer the invaluable products and services that come by being an active member of this fraternity. Note that I said ACTIVE! That not only means active while you were an undergraduate, but active while you are a graduate as well.

**Are you still reading?** As we toil away at the HQ day in and day out, we can't help but wonder, “Does anyone ever read any of this stuff?” By “stuff” we of course mean the numerous e-mails, policies, manuals, educational materials, “mailers”, agreements, brochures, web pages, and assorted other documents and printed material that we have been writing (or re-writing), and then publishing for you here at HQ over

the last 2 years. The content as they say is, for the most part, the easy part. All it takes is a little time, energy, a few dedicated resources, and some guidance relative to the ideas – to set forth the Fraternity's message.

However, for those that see the need to put the Fraternity's message in motion, you should be asking: “OK, how can I get involved?” If you are like most busy individuals, your time is limited or your resources are limited, or both. However, YOU can make a difference. How?

- Get in touch with your Chapter's alumni brothers and secure their current contact information for HQ.
- Write a check to the Fraternity's Foundation (tax deductible!) (see the envelope in the center of the magazine).
- Contact a local chapter and ask to sit in on a meeting to determine if opportunities exist.
- Contact an existing volunteer and tell them about a special skill/talent you can offer.
- Visit the Fraternity's new website at [www.pks.org](http://www.pks.org) to see what's been going on (see all the new materials that have been completed?)
- Offer a local chapter's members the opportunity to work for you in some way.

- Plan to attend Grand Chapter this summer from July 15th – 18th in Chicago, Illinois.
- Contact a local university where we are not located to inquire about expansion opportunities.
- Contact a local merchant who might benefit from the support of a local chapter.

If you would like more ideas or information call us here at HQ (888-PKS-INTL) to discuss the incredible transformation that has occurred in the Fraternity the past couple of years. This transformation would not have been possible without the dedication of the volunteers who have stepped up to help get this Fraternity back on its feet. The volunteers around the country have made this transformation happen! We need more help to continue the work that has begun. It takes time, energy and resources to make all of this happen. The value is unmistakable. The feeling you will get in return is unbelievable.

**Are you still reading?** If so, you obviously care deeply about our Fraternity. Now turn that feeling into action. No one wants to turn around 5, 10, 15, 20 years from now and say, if only I had...

The spirit of volunteerism keeps this Fraternity alive. Do your part! And thanks for sticking with me.

# Phi Kappa What? Phi Kappa Who?

## The Importance of Marketing and Strategic Planning

By Chris Hanes, Director of Chapter Services

### “Customer Relations”

Whether you know it or not, every chapter has a marketing program. Everything you do, say, wear, etc. says something about you and the chapter (especially if you are wearing letters or people know you are a Phi Kap) and, in effect (in business terms), every member is a sales person and customer service representative. That is why it is so important for every member of the chapter to be aware of the chapter’s marketing message, vision, and goals, and to reflect that message in everything they do – if you give mixed messages about what your chapter is, then your potential members (“customers”) will have a distorted picture.

In addition to considering potential members “customers” you should also consider other members of your community (e.g. alumni, other Greeks, other students, faculty and administrators, neighbors, etc.) as “customers” as well since they have the choice to either support your chapter (i.e. your “product”) or not. Any bad experience a “customer” has with your chapter can affect future support from them, as well as the people they tell about the experience.

### Understanding and Action

Getting back to the importance of every member being aware of the message, vision, and goals – it should be obvious that members can not be aware of these

things if they have not been developed or communicated. This is where marketing and strategic planning comes in! There are a number of ways to develop a marketing and strategic plan and you could develop one as part of a class project or during a retreat. There are a great deal of resources available to assist in the process but we think it comes down

**Any bad experience a “customer” has with your chapter can affect future support from them, as well as the people they tell about the experience.**

to two steps: Understanding and Action. Before you can set goals, plan, and take action (e.g. recruit new members, or implement a new academic or service program) you must understand yourself, your chapter, your “customers” (more specifically, your “target market” or “pool” from which to recruit) and your “competition” (e.g. other fraternities, sports teams, other organizations, etc.) - in that order! The understanding and action process is much like the process you go through as a young person deciding what you want to do with your life. You go through the phases of:

- Learning and discovery,
- Development and self-realization of skills, strengths and weaknesses,
- Goal setting based on those strengths and weaknesses,
- Setting strategies for achieving your goals,

- Planning your attack,
- Working through that plan to make it happen.

We think it is critical to go through the understanding process in a set order because how can you truly know and understand your “competition” and “customers” if you do not know and understand yourself and your chapter?

### Understanding Yourself and the Chapter

In our opinion, knowing and understanding yourself and the chapter comes from the development of purpose and principles (i.e. a mission statement and core values). We won’t go into the development of a personal mission statement and core values but you should already know that the chapter has these (check out the Ritual and Skull Sessions for details). Before taking the next step of understanding your “competition” and “target market,” your chapter may need to review the purpose and principles of Phi Kappa Sigma to ensure all members have a firm grasp of individual, chapter, and fraternal values. You should also take time to analyze your chapter’s strengths and weaknesses and the “product” (i.e. benefits of membership) you are offering your “customers.”

### Understanding Your “Customers”

As alluded to previously, you should consider anyone who comes in contact with your chapter a “customer” since they have a choice to support your chapter or not. However, out of all of your “customers” only a certain sub-set can be recruited and join the chapter. We will refer to this group as your “target market.” It is up to you to determine what type of people you want to recruit but it is very important that they share similar interests and values and will accept the mission of the chapter and fraternity. Even though you may have determined your “target market” people within that group still have very different perceptions about the benefits or value of joining and will be motivated for different reasons. To further target your

efforts, you've got to determine not only who joins (or will join) your chapter, but what makes them want to join. To do this you need to answer questions about your target market's needs and wants.

Studies have shown that people entering college today do not want to be involved

### **Understanding Your "Competition"**

Once you have determined who your "customers" and "target market" are, you should do a complete and thorough overview of the competitive market. Cover not only the directly competing organizations (e.g. other social fraternities)

everything you do and say but that you stand by it – always!

### **Using Resources to Help Your Understanding**

We have mentioned the need to analyze both your chapter and your "competition" and this can be done in several ways. Our advice is to use SWOT analysis. SWOT analysis is a time-tested integral part of the strategic planning process. SWOT is an acronym for strengths, weaknesses, opportunities, and threats – the factors that can determine a chapter's success or failure. A resource called "Is Your Chapter Ready to SWOT the Competition?" can be found at [www.pks.org/pdf/swot.pdf](http://www.pks.org/pdf/swot.pdf) if you are interested in learning more about SWOT analysis and how to conduct one. We also suggest using other resources available to you such as the Chapter Report Template, Mitchell Chapter Standards, Officer Manual, and the Foundations (Recruitment Manual) in order to assess your current situation and take the next steps. These can all be found at [www.pks.org/chap\\_manuals.shtml](http://www.pks.org/chap_manuals.shtml).



in the negative stereotypical activities associated with fraternities; they want to develop life-long friendships in a healthy environment and they want scholarship, service, and leadership opportunities.

In order to recruit your "target market" you must maximize your opportunities to interact with them and give them what they want. Potential members can be found almost anywhere on campus and it helps for current members to be involved in a variety of campus activities and programs.

Always Remember:

- Treat your "customers" like dear and valued friends.
- Treat them with respect and courtesy.
- Communicate with them often (to learn what they want from a fraternity).
- Let them know that you care about their wants, needs, and desires.

If you do this you will be 1,000 percent better than the "competition."

but also other organizations you might be competing with (e.g. academic or service fraternities, social clubs, student government and other leadership or programming organizations, etc.) Information is often the key to a strong competitive advantage so you need to assess each organization and what they are offering as a "product." Once you have done that you can compare that information to your strengths and weaknesses and your "product" to determine areas of improvement or advantage.

The best way to find out where you need the most work is to list all the needs and desires your "competitors" are already fulfilling. Maybe you are fulfilling these desires too, but is it possible that you could articulate it better than they can? Sure!

A good USP (unique selling proposition) is one that fulfills a void in the marketplace (e.g. a social fraternity that offers a healthy, values-based experience and academic, service, and leadership opportunities). It is communicated clearly and concisely so that your potential members "get it." It's also known as your "big promise" so its important that not only do you communicate it in

### **Taking Action – Goal Setting**

Once you understand yourself, your chapter, your "customers," and your "competition" you can move on to the action phase. Please keep in mind that it is very important to make sure that any actions you take are in line with your chapter's mission and values. The first step in the action phase is goal setting. Your goals and objectives are simply the hard facts describing where you want to be a year from now, five years from now, or whatever the time frame may be. You should use the information obtained from analyzing your chapter, customer, and competition to develop SMART goals for your chapter. SMART goals are:

- Specific,
- Measurable,
- Attainable,
- Realistic,
- Time-Based.

## Taking Action – Planning

Once you have developed your goals and objectives you can start the process of developing a plan to achieve them. In this stage you really need to put on your creative hat on and think outside the box. Have a brainstorming session to generate ideas. Here are a few tips to get you started.

- Have a wide variety of people involved; include people both within and outside the active chapter.
- Don't shoot down any ideas until after the session is over. Even bad ideas can beget further good ideas.
- Conduct the session in an exciting and creative environment.
- Start by exhausting all initial ideas and hearing them out.
- Use your competition by tearing its "product" apart and thinking about how you can "steal" their customers away.

## Taking Action – Implementing Your Plan and Following Up

Once you have developed a plan and assigned roles you can implement the plan and monitor the results. Teamwork and leadership will be key to success and it is very important to remain positive throughout the process and reward small wins. If you see something is not working, you can always make changes as needed in order to achieve your goals and objectives. It should go without saying, but be sure to communicate any changes to the plan to other members of the chapter to ensure everyone is on the same page. Once finished you should assess the results and if the plan worked – whether it worked or not you should always ask if it could have worked better...there is always room for improvement!

## Attraction and Retention of Superior Members

In last year's Maltese Cross we wrote an article entitled, "Does Your Chapter Have A 'Thing In The Bushes'" which touched on the concepts of marketing and strategic planning and led to the idea to write this article. In "The Thing In The Bushes" it was stated that chapters who identify and deal with problems develop good relational performance (i.e. how well an organization relates to its members and the outside world) which leads to a strong and healthy culture which in turn leads to the attraction and retention of superior members who create and accomplish goals for the chapter, do well academically and in sports, perform community service, serve in campus and community leadership positions, and develop strong bonds of brotherhood and friendship.

The attitudes and behaviors of superior members give chapters a good standing on campus and in the community, and attract new members, which is cheaper than marketing to new members and the community by paying for recruitment events and parties. In fact, the retained members and the community become the chapter's most effective marketers, saving the chapter money, which can be reinvested in the chapter (to help buy or improve a house, pay for socials, brotherhood/alumni events, etc.). This keeps the chapter always on the right path and ahead of the pack. However, if a chapter does not regularly assess their situation to seek out any problems (by having open/healthy communication and

using tools such as "SWOT," "Mitchell Chapter Standards," "The Officer Manual," and "Foundations"), create an action plan to address/solve any problems found (and/or seek assistance to do this), and pass their knowledge and experience on to the next class or new officers (through training and transition), it is very easy to head back down the wrong path or slip to the rear of the pack.

**You've got to determine not only who joins (or will join) your chapter, but what makes them want to join.**

## Resources and Assistance

The International Headquarters staff and Phi Kappa Sigma alumni volunteers have the resources, knowledge, and experience to help chapters develop and implement Marketing and Strategic Plans. In addition, many of the concepts in this article are taught and practiced at Phi Kappa Sigma's leadership development program, Men of Honor,



and at Grand Chapter. Please check out [www.pks.org](http://www.pks.org) and feel free to contact us at any time to let us know how we can be of assistance.

Many of the concepts in this article came from marketing articles found at [www.KnowThis.com](http://www.KnowThis.com).

# PHI KAPPA SIGMA FOUNDATION 2003 SCHOLARSHIP AWARDEES

In 1953, the Phi Kappa Sigma Educational Fund gave out its first scholarship of \$250 to a needy Phi Kap student. Through the years the fund has awarded over 750 scholarships totaling nearly \$1,000,000. In addition, over \$125,000 has been granted to the International Fraternity for scholarship programming. The volunteers and supporters of the fund epitomize the phrase, "...Once a Phi Kap, always a Phi Kap...". Their dedication has helped numerous Phi Kaps pay for a portion of their undergraduate education. We appreciate this outstanding part of Phi Kappa Sigma and strongly encourage all alumni to support this effort. We are proud to list the recipients of scholarships.

**Carmen J. Alu,**  
Delta Iota (Marist)

**Kevin P. Block**  
Alpha Xi (Purdue)

**Eric R. Couture**  
Gamma Tau (New Hampshire)

**Amit Gupta**  
Alpha (Penn)

**Travis O. Gustafson**  
Alpha Upsilon (Washington)

**Sean P. McCann**  
Alpha Epsilon (IIT)

**Adam R. McCuiston**  
Delta Pi (Indiana)

**Michael H. Misenheimer**  
Gamma Lambda (UNC-Charlotte)

**Blake L. Smith**  
Rho (Illinois)

**Christopher J. Totman**  
Gamma Gamma (Carthage)

**Branden L. Watts**  
Alpha Upsilon (Washington)

**Andrew P. Webster**  
Rho (Illinois)

YOUR CONTRIBUTION TO THE  
PHI KAPPA SIGMA FOUNDATION:  
An investment that never loses its equity  
and always pays a dividend.

# A MESSAGE

FROM FOUNDATION PRESIDENT PETER J. NICHOLS, ALPHA Upsilon '80

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## THE FOUNDATION CONTINUES TO FUND SCHOLARSHIP AND LEADERSHIP



Dear Brothers:

I am happy to report that even in our recent economic downturn the Phi Kappa Sigma Foundation has continued to fund the Fraternity's Scholarship and Leadership programs. We have recently awarded twelve scholarships of \$3,000 each to worthy brothers. We have also committed \$25,000.00 to fund the Fraternity's "Men of Honor" Leadership Program.

We have also restructured our way of raising funds. We have completely eliminated our paid staff and are running an entire volunteer effort. Our Executive Committee meets monthly by conference call and the entire Board meets once a quarter by conference call. The scholarship applicants are selected by a committee that reviews all the applications thoroughly.

The volunteers themselves are committed to making the new system work and have generously and enthusiastically given their time and money. Please assist us in supporting the scholarship and leadership programs today by writing a check and sending it in the enclosed envelope. It is your support that will sustain these programs and make Phi Kappa Sigma a better Fraternity.

Fraternally Yours,

Peter J. Nichols  
Foundation President

**You can now make a secure  
tax-free donation online at  
[www.pks.org/donate.shtml](http://www.pks.org/donate.shtml).**

*Thank You* **for your support!**

**Double your  
contribution by  
submitting your  
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Gift Program  
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# DONORS 2003

Note: This list represents donations made from March 21, 2003 through January 12, 2004. Any donations submitted after January 12, 2004 will be reflected in the next printing of the Maltese Cross.

## **Mitchell Member: \$2,500 and above**

Michael L. Freeman, Alpha Upsilon, Washington

## **Diamond Skull Club: \$1,000-\$2,499**

A.E. Griffith Bates Jr., Alpha Gamma, West Virginia  
David B. du Pont, Alpha, Pennsylvania  
Charles, Fazio, Alpha Chi, Ohio State  
John L. Finlayson, Zeta, Franklin & Marshall  
David C. Spraker, Alpha Theta, Wisconsin  
Kevin Young, Beta Nu, Adrian

## **Gold Skull: \$500-\$999**

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David Demarest, Beta Iota, St. Lawrence  
Roy E. Doupe', Alpha Psi, UCLA  
Floyd E. Garrison, Alpha Chi, Ohio State  
Reynold R. Hagel, Alpha Upsilon, Washington  
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John C. Hudson, Beta Omicron, Virginia Tech  
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Mark T. Lab, Alpha, Pennsylvania  
Michael Joseph Nagy, Omicron, Oklahoma  
Kevin Palmer, Beta Rho, Riverside  
Peter Michael Riley, Omicron, Oklahoma  
Charles E. Shinholser USN-Ret, Alpha Eta, South Carolina  
Ronald W. Siggs, Alpha Upsilon, Washington  
Thomas B. Sleeman, Rho, Illinois  
Hamilton F. Smith, Phi, Richmond  
Alan Stahlman, Sigma, Texas  
Ronald C. Stephens USN, Alpha Psi, UCLA  
Charles Vaughn Strimlan, Alpha, Pennsylvania  
Gary A. Withall, Beta Gamma, Denver

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Matthew Domsch, Alpha Mu, MIT  
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Harold Shaffer Esq., Alpha, Pennsylvania

Denzel Crum, Alpha Psi, UCLA  
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Jeff Franklin, Beta Pi, LA Tech  
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Marvin L. Jones, Alpha Zeta, Maryland  
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H. Stephen Lant, Alpha Upsilon, Washington  
Harry Lepape, Alpha Tau, Stanford  
Charles Lee, Alpha, Pennsylvania  
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R. H. Llewellyn, Epsilon, Dickinson  
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 Mark Alan Williams, Omicron, Oklahoma  
 Robert E. Wilson, Lambda, North Carolina  
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 Pleasant Bagby, Alpha Alpha, Washington & Lee  
 Adin H. Hall, Omicron, Oklahoma  
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 Richard W. Thompson, Alpha Delta, Maine  
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# Grand Chapter Returns to the Windy City

## “A Return to Excellence”

When was the last opportunity you had to make a difference – a big difference- that affected the future for you and your fraternity? This Summer at the Phi Kappa Sigma Grand Chapter, you are invited to participate in a historic moment that will chart the path for the fraternity.

The 92nd Grand Chapter will explore “A Return to Excellence.” To set up a framework for implementation, we will need your input: What does Excellence look like? How do we go about achieving this? Your thoughts and ideas will impact many brothers for many years.

We look forward to thinking and working together.

The 92nd Grand Chapter of Phi Kappa Sigma International Fraternity will be held July 15-18, 2004 at the Hotel Intercontinental in Chicago.

Registration and other information can be found at the official Phi Kappa Sigma Grand Chapter website, [www.grandchapter.com](http://www.grandchapter.com).

**T**he last Grand Chapter to be held in Chicago was the 84th Grand Chapter in 1987. Thanks in large part to support from the alumni of the Alpha Epsilon Chapter at IIT we will be returning to Chicago this Summer to celebrate the past two years of Phi Kappa Sigma and plan for the future.

The Grand Chapter, which has been held since 1869, was the first democratic system based on Chapter representation established in the United States by any social fraternity. The Grand Chapter is the chief legislative body of our Fraternity and each Chapter is required by the Constitution and Acts to send at least one delegate and Chapter Advisor. Chapter representation is critical at Grand Chapter since we will be discussing and voting on issues that will shape the future of Phi Kappa Sigma for many years to come.

During Grand Chapter, both undergraduates and alumni will have the opportunity to attend educational sessions dealing with all aspects of Chapter operations and important issues facing college students today. Chapter Advisors and Volunteers will also benefit from programming specifically designed for them.

## An Alumnus' Perspective... Why Alumni Should Attend

As an alumnus, have you ever wanted to get more involved with the Fraternity on a local, regional, or national level? Do you have memories of great times as an undergraduate, good or bad experiences in the real world, or vital career skills that you'd like to share with today's active members? Would you like to have a direct, immediate impact on the lives of your Phi Kap brothers? Would you welcome an opportunity to meet and influence more Phi Kaps than you could ever hope to in one gathering? Most of us would.



Wayne Delia

Our numbers represent a powerful force nationwide. All we need is an idea of what needs to be done. How can our efforts be focused and applied most effectively, and how can we bridge the gap between what needs to be done on all levels with the desire of alumni to help out in many different ways? This may sound ambitious, but the Fraternity has dramatically increased what Grand Theta Joe Moidl has described as "Alumni Volunteer Engagement" over the past four years.

The Alumni Volunteer Engagement module at Grand Chapter 2004 in Chicago will lay out the scope of this project, and serve as a focal point for developing effective solutions to problems, while establishing a firm foundation for realizing our aggressive goals as an International Fraternity.

Topics to be discussed will include:

- National, regional, and local opportunities available
- Prioritizing work and home/family life with Fraternity activities
- Role of the International Headquarters in supporting volunteer efforts
- Alumni organizations and fundraising support
- Serving as a local or remote chapter advisor
- Improving chapter performance with Mitchell Chapter Standards
- Facilitation and confrontation used in problem solving
- Examples and "best practices" of successful alumni organizations in place today

## An Undergraduate's Perspective... Why Undergraduates Should Attend

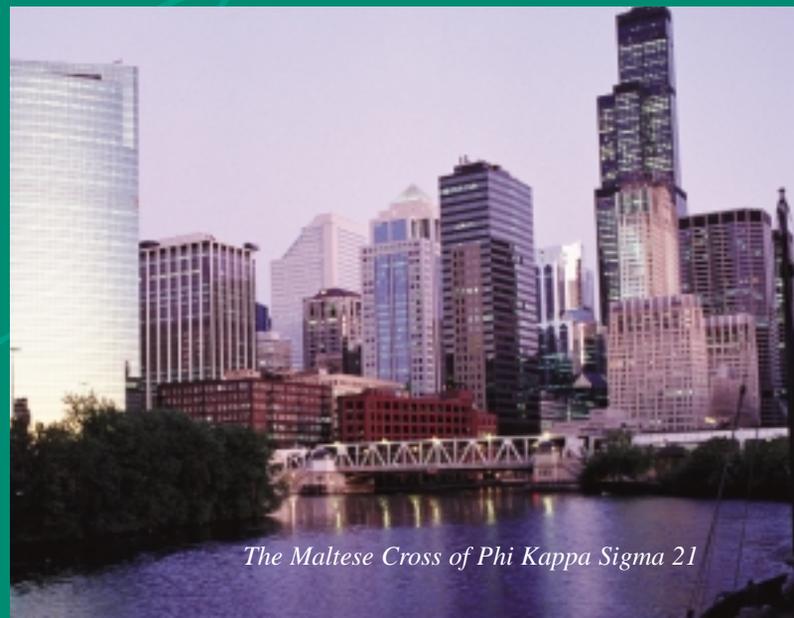
We all know that our time is precious and what we do with it helps to form our futures. Time management is drilled into us everyday by professors, parents, and our chapter advisors. Over and over again we hear about how important our decisions are regarding time. Make sure that you have time for a special opportunity this summer, Grand Chapter won't happen again until 2006.

With the slogan, "A Return to Excellence" the 92nd Grand Chapter in Chicago promises to be a very eventful conference. Grand Chapter is where the undergraduate members create history by making the decisions that define our greatness and the heights we will reach in future years. As always you will be able to learn and interact with brothers from dozens of other chapters across North America. It will give you a chance to understand what brotherhood means to others and to share what it means to you. Our brotherhood builds leaders like the Grand Chapter keynote speaker, Dr. James G. Roche; who is now the Secretary of the United States Air Force. The Grand Chapter planning committee is hard at work making sure the conference truly reaches out to all those in attendance.



Nathan Taylor

Traditionally, Phi Kappa Sigma has had a deep tie to our history. This Grand Chapter will stay true to this and we are going to prove that Phi Kaps are *Stellis Aequus Durando*.



The 92nd Grand Chapter promises to be a fantastic time where you will have the opportunity to meet Brothers from all over the United States and Canada to share in the bond of Brotherhood. We are also planning several special activities while in Chicago and all attendees will have plenty of time to go out and explore the beautiful city. If you have not done so already, make plans now to participate in this great Phi Kappa Sigma experience! Registration and other information can be found at the official Phi Kappa Sigma Grand Chapter website [www.grandchapter.com](http://www.grandchapter.com). Please contact the International Headquarters via phone (610-469-3282) or email ([hane@pks.org](mailto:hane@pks.org)) if you have any questions.

**We hope to see you in the Windy City in July!**



### **The Phi Kappa Sigma Grand Chapter Committee**

The Grand Chapter Committee has been working for several months to plan all aspects of the 92nd Grand Chapter and due to their hard work and dedication this year's Grand Chapter promises to be one of the best yet! Members of the Grand Chapter Committee are listed below.

**Doug Opicka, Alpha Epsilon '97** – Grand Sigma  
(Committee Chair)

**Jim Fulmer, Alpha Kappa '64** – Grand Tau  
(Executive Committee Representative)

**Wayne Delia, Beta Upsilon '79** – North Atlantic  
Grand Delta (Executive Board Representative)

**C.T. Benis, Alpha Upsilon '94** – Pacific Grand Delta  
(Executive Board Representative)

**Wilson Wong, Alpha Nu '72** – Alumni Representative

**Matt West, Delta Iota '04** – Undergraduate Representative

**Nathan Taylor, Beta Omega '04** –  
Undergraduate Representative

**Brandon Peek, Gamma Lambda '04** –  
Undergraduate Representative

**Hamilton F. "Toby" Smith, Phi '83** – Executive Director  
(Headquarters Representative)

**Chris Hanes, Beta Mu '01** – Director of Chapter Services  
(Headquarters Representative)



## Grand Chapter 2004 Tentative Schedule of Events

**Tuesday July 13, 2004** Executive Board  
Kickoff Dinner

**Wednesday July 14, 2004** Various National  
Committee Meetings

**Thursday July 15, 2004**  
10:00am to 3:00pm Check-in and Registration  
1:30pm to 3:30pm Educational Sessions  
4:00pm to 6:30pm Opening Session  
7:00pm to 11:00pm Evening Activity

**Friday July 16, 2004**  
8:00am to 9:00am Regional Caucuses  
9:00am to 11:30am Group Forum I  
11:30am to 1:00pm Lunch with Keynote Speaker  
(Dr. James Roche,  
Sec. of the Air Force)  
1:00pm to 2:30pm Breakout Sessions  
2:45pm to 5:00pm Group Forum II  
5:00pm to 7:00pm General Session  
7:30pm to 8:30pm Alumni Reception  
8:30pm to 11:00pm Alumni Event

**Saturday July 17, 2004**  
9:00am to 11:00am Ritual Exemplification  
11:00am to 1:00pm General Session  
1:00pm to 4:00pm BBQ at Alpha Epsilon  
Chapter House  
5:00pm to 6:00pm Closing Session  
7:00pm to 8:00pm Banquet Reception  
8:00pm to 11:00pm Awards Banquet

**Sunday July 18, 2004**  
8:00am to Noon Check-out and Departure  
9:00am to Executive Board Meeting

## [Spotlight]

enabled him to keep a promise to his late wife, Janet, as a tribute to her battle with cancer. In 2002, Johnson set another world record in the 200M race. Currently, Johnson is training harder than ever to earn a trip to Athens as a member of the 2004 U.S. Paralympic team.

Johnson, who currently works for MBNA, is also a champion off the field as he continually seeks to secure funding for disabled athletes to compete. For more info on how you can help Johnson do this, please contact him at 207.846.6007 or via email at [wmj3000@maine.rr.com](mailto:wmj3000@maine.rr.com). Congratulations & best wishes, Brother Johnson – you truly are an inspiration to us all!



NOTE: BROTHER JOHNSON has since asked us to add the following disclaimer to this story for the Maltese Cross, and any other publications: "Brother Johnson's records are based, in part, on the fact that no amputee with a 6" residual limb had run leg over leg like a normal athlete, because the feat was thought to be impossible. Because there is no official classification for amputee athletes with only a 6" residual limb, Wayne Johnson's records are not officially recognized by any official sanctioning body associated with the Olympics or Paralympics."



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# CHAPTER NEWS

## Adrian (Beta Nu)

This year the Beta Nu Chapter at Adrian College has gone through many changes. The Brotherhood expects to gain 10 New Members to the Chapter, while only graduating 3 senior Brothers. The Beta Nu Chapter has worked hard in serving the community through many hours of community service. The Brothers of Beta Nu are also involved in many school activities, most of which include Varsity sports. This has been a big improvement to the Chapter in its good standing with the University. As a Chapter we have all learned a lot of new ideas on effectively running a Chapter and plan on implementing them. Soon there will be many good things to come from the Beta Nu Brotherhood.

## Carthage College (Gamma Gamma)

Gamma Gamma Chapter is looking forward to a great year. We currently have 21 members with our 3 New Members initiated this past December. This year is a special one as we are celebrating our 20th anniversary this spring. We have a great weekend planned April 30th through May 2nd. This will include social events like a cruise around Lake Geneva and a Spring Formal. All alumni are encouraged to attend and formal invitations will be out very soon. The new Alpha is looking forward to a very exciting and busy year and a very successful spring rush.

## UNC-Charlotte (Gamma Lambda)

The brothers of the Gamma Lambda Chapter would like to express their sincere regrets to the family and friends of Darin Poovey (Delta class). He is survived by his wife and his two sons. The Gamma Lambda Chapter's main focus this year has been on raising the \$5000 deposit for the new on-campus houses that the university has planned. We are also trying to help some of our local alumni establish an alumni chapter in the Charlotte area. If you are interested in helping out with either of these please contact Michael Misenheimer at (704)651-7154 [mhmisenh@unc.edu](mailto:mhmisenh@unc.edu).

## Denver (Beta Gamma)

Beta Gamma brought in 11 New Members for the fall 2003 term. The New Members organized "Shirt Off Your Back" canned food drive for a local food bank, the men gathered 400 canned goods and the Chapter gave a \$100 donation from their weekly food budget. The Chapter has taken 1st place in floor hockey, 1st place in ice hockey, 2nd place in Greek Week, and our GPA is almost a 3.0! We have focused on risk management and have



Denver Food Drive

had the best and most consistent scores from the Denver Fire Department house inspections. We are looking forward to continuing our success this spring term!

## Dickinson (Epsilon)

Phi Kappa Sigma's Epsilon Chapter added 10 New Members during last spring's semester. They have proven to be strong additions to Epsilon Chapter thus far. To date, we have sponsored a domestic violence workshop titled "Rights in a Relationship," where several panelists, including our own Brother, Kevin Vuernick, discussed their views on the rights granted to those involved in a relationship. We have co-sponsored a "Sleep out for the Homeless," This alone raised over \$1,000 for shelters in the Cumberland County area. We have also been involved with local Salvation Army soup kitchens and volunteer coaches for the YWCA on a weekly basis. We held a concert and rose close to \$400 for the Leukemia and Lymphoma Society of America where our own Brother, Adam Spiegel, performed. Epsilon Chapter has remained active in the intramural athletic leagues, maintained good academic standing with the college, and met the requirements for the school's "Gold star" program.

## Franklin & Marshall (Zeta)

Zeta Chapter's past year has been filled with challenges that have been taken in full stride. Franklin and Marshall College has recently opened negotiations with the fraternities about the possibilities of re-recognition. After 15 years of de-recognition, the Chapter looks forward to an open relationship with the school once a few key issues are ironed out. Zeta Chapter is 37 men strong with the newest class of 11 joining our ranks last spring. Last Spring, the Chapter introduced a new philanthropy project called Rock The Night which featured multiple music acts while raising over \$400 for the Leukemia and Lymphoma Society. The Chapter plans to do this event again as well as other events in the upcoming semester before the seniors say their final goodbyes and move on to the next phases of their lives.

## Georgia Tech (Alpha Nu)

Greeting from Alpha Nu! Our Brothers are very excited to announce our Centennial! Since the end of spring semester we have raised our Chapter GPA by 0.45, a trend which we hope to continue into the future. Much of this improvement was due to our outstanding pledge class from this rush, where we are looking to initiate up to 15 New Members in January. On campus activities are going well with our recent successes in Homecoming, taking second place in our division. Matched with last spring's second place in Greek Week we have set a precedent for ourselves and the Chapter is already looking to move into the number one spot in our division for the 2004 Greek Week. Just this fall, our Intramurals Bowling team won their division in the school's top

league and proceeded to the school's finals tournament. It has been an amazing 100 years at Tech, and from the looks of it the next 100 are only going to get better!

## IIT (Alpha Epsilon)

2003 has been a breakthrough year for the members of Alpha Epsilon Chapter. To kick the year off, 5 members attended the Men of Honor leadership retreat in January '03. These men came back to the Chapter with renewed drive and helped lead us to a new level of Brotherhood and operation. AE had the best fall recruitment of any fraternity at IIT, pledging and initiating 12 men. The members made a huge effort to involve themselves in the community, with service hours near 20 per man for the fall semester alone. Scholarship has also been a priority, with the Chapter GPA rising almost a half-point over the year. AE alumni have been busy as well, organizing several large events with the Chapter. Finally, the Chapter sent 8 participants and 2 facilitators to the January '04 Men of Honor. We are looking forward to hosting the 92nd Grand Chapter in Chicago this summer!

## Illinois (Rho)

Rho Chapter numbers have grown steadily to 22 Brothers and 11 New Members. We have reached out to aid in many house charities, fund raisers, and even helped carve pumpkins at a children's home on Halloween. We all participated in I-Guides in August helping freshmen move into the dorms. Our house claimed a strong GPA of 3.09 greatly boosting our house ranking. Our 11 New Members will spend one week before the start of spring semester working on the house and bonding in Brotherhood.



Members of Georgia Tech

# CHAPTER NEWS

We will be graduating 10 exceptional men this May and wish them the brightest of futures!

## **Indiana (Delta Pi)**

The 2003-2004 year has been another year of improvements for the Skulls at Indiana University. We have successfully moved into our new house with the search for a permanent home for the Delta Pi Chapter in the works. Our fall rush brought in a New Member class of 19 that will bring the total Chapter membership to nearly 80 Brothers. The Skulls Intramural teams are continuing their improvements, winning playoff games in Flag Football, Indoor Soccer, and Softball. Matt "Nova" Brown finished in the top 10 at the annual Big Man on Campus philanthropy event at IU. On a sad note, Mitch, the newly adopted house dog, passed away on September 29th.

## **Ithaca (Gamma Chi)**

This past year has been a great year for the Gamma Chi Chapter. We have benefited greatly from the recent restructuring of our offices and operations, as well as continuing to be financially stable. Our Mitchell Chapter Standards report was a success this year and we received Distinguished Chapter Award as well as the J. Orvis Keller Scholarship Award. We have placed considerable emphasis on community service this year by cleaning local parks as well as working at the YMCA. The Chapter has also fostered a better relationship with our sister sorority, Phi Zeta Kappa. Fundraising has been a struggle this past semester and we are currently looking into new opportunities. The Chapter has high hopes for rush next semester and we hope to initiate many New Members next spring!

## **Johnson & Wales (Gamma Psi)**

At the end of the 2002-2003 school year the Brothers of the Gamma Psi Chapter of Phi Kappa Sigma promised to reach three main goals the following year. The first was to work diligently to embrace the ideals and expectations on which Phi Kappa Sigma was founded. Second was

to adopt the objective of Financial Commitment. Our third is to uphold our promise of building strong and lasting relationships between undergraduate and alumni Brothers to ensure our motto of "Once a Phi Kap, Always a Phi Kap." Gamma Psi began their year strong with their participation in Providence, Rhode Island's third annual "Light the Night Walk" for the Leukemia Society. We have been one of the most successful fraternities on campus in terms of community and university outreach. Recruitment has been strong this year especially due to utilizing the Foundations Manual recruitment manual. We are proud to state that the Skulls should and will be the premier fraternity at Johnson & Wales University by the end of the scholastic year.

## **King's College (Delta Nu)**

Delta Nu has currently added three outstanding gentlemen to our Chapter bringing us to 17 strong. The Delta Nu Chapter this year has been very active in the community. This year we serviced organizations such as Habitat for Humanity, Commission for Economic Opportunity (CEO), and the United Way. The Chapter is also proud to have eliminated all past debt and is on the road to creating a surplus in our bank account. The Chapter would like to take a minute to thank all our Alumni for their support over the year. The Chapter is continuing to become more organized and is still improving. We are looking forward to the start of an exciting year for both active Brothers and Alumni. The Delta Nu Chapter will continue to carry the torch that was handed down to us by our Chapters founding fathers and from our prestigious Fraternity.

## **Kutztown (Delta Alpha)**

The Delta Alpha Chapter is starting off the 2003-2004 academic year on the right foot. We have completed over 200 community service hours this fall and have more planned for the spring. Our commitments to the Phi Kappa Sigma Fraternity are strong as we plan for the spring 2004 semester.

Recruitment looks to be promising as we have 20 young men interested in joining the Delta Alpha Chapter. We have 2 men graduating this year and we wish them all the best in their future endeavors.

## **UMass-Lowell (Gamma Upsilon)**

The Gamma Upsilon Chapter at UMASS Lowell has pulled a complete 180 this year. Despite the loss of our house we were able to hold many successful events such as a Summer Retreat, Parent Night, Alumni Dinner, and two Philanthropies for the Leukemia and Lymphoma Society raising almost \$900. We emphasized financial responsibility this past fall and were able to pay all of our bills on time as well as pay off a debt of about \$1800 and fundraise \$1200. This year we recruited and initiated 5 quality Brothers and we are in the process of colonizing a building near campus while at the same time looking for a new house to make our permanent headquarters.

## **Maine (Alpha Delta)**

This fall semester has been very successful for Alpha Delta. In the coming spring, we will be initiating 10 New Members into our Brotherhood! Alpha Delta was ranked in the top third out of 14 fraternities on campus with a cumulative house GPA hovering just under 3.0. Homecoming was an enormous success this year, with over 60 alumni returning to the "Skull House." Group seats were obtained for the football game, house tours, an afternoon barbeque took place, and the Chapter was able to reserve a room at a local restaurant for a social gathering in the evening. Alpha Delta also raised nearly \$2,300 for the Leukemia and Lymphoma Society on Halloween night during our 8th annual Haunted House. Alpha Delta sent 2 members to the Men of Honor conference this January. Overall, this fall semester has been a great one for Alpha Delta!

## **Marist (Delta Iota)**

The Delta Iota Chapter has had a strong beginning to what should be another successful school year. This Chapter has not only had a

game drive to get underprivileged children toys, but it has also supported one of its own at a concert and gave huge support to the local blood drive. The Delta Iota Chapter has had an extremely strong showing in intramurals on campus and helped the college build stages for the shows that go on here. The Delta Iota Chapter is very happy with where it is right now as of this school year and we look forward to having another great spring semester.

## **McDaniel (Delta Eta)**

The Brothers of the Delta Eta Chapter had a successful semester. The 18 Brothers initiated 7 New Members. We graduated a Brother, Jim Perry, who finished in the fall semester due to his time in the military. The Chapter has raised \$500 for the Leukemia and Lymphoma Society of America by having sponsors donate money to walk two miles around the track. It was a real freezing experience as we walked right after the northeast's first snow of the year. The alumni have also had a successful summer as there were two marriages and another had twins. We look forward to another good semester as we have several potentials already prepared to join the Chapter.

## **Miami of Ohio (Colony)**

The Miami University Colony has had a successful semester again this year. We just celebrated our 1st year of being a colony and being members of the Fraternity. The Brotherhood is currently up to 18 members and we are looking forward to the fall rush this January. This semester, we have had social events, success in athletics, and numerous scholastic events. Our Chapter GPA is above the All-Greek and All-Male average at Miami University. We hope to continue this success into the 2004 year.

## **MIT (Alpha Mu)**

This year, the Alpha Mu Chapter proved that the Phi Kaps are a force to be reckoned with at MIT. We pledged the largest class on campus and currently have 17 strong New Members. Shortly

# CHAPTER NEWS

after rush, we hosted nearly 300 alumni and family at our centennial celebration! On the academic front, our current sophomores were the first class to experience freshmen year without second term pass/no-record standing and excelled beyond all expectations with a cumulative 4.8 GPA. Boasting a recent \$1.6 million renovation, rush "power-house" status, one of the strongest alumni corporations, and significant campus involvement including a Brother recently elected IFC President, Alpha Mu is not going anywhere but up for years to come.

## **New Hampshire (Gamma Tau)**

The semester started off with the notification that we were awarded a Chapter Excellence Award thanks to our MCS packet, and we also got third in the Newsletter category. We had our annual Walk for Leukemia from the house to the capitol building in Concord. We also participated in several IFC/Panhel sponsored philanthropies, including the Woodman Road Clean-Up and volunteering at a local soup kitchen before the Thanksgiving break. We sent representatives to the Jen's Friends Hike up Mt. Cranmore in support of cancer patients. We had four representatives for the Spring 2003/Fall 2003 term on IFC; VP of Council Operations, Secretary, Rush Chair, and Website Manager; and now have four more for the upcoming year, including three of the five executive positions; VP of Council Operations, Treasurer, Secretary, and Public Relations Chair. We also have had the privilege of calling one of our own Brothers the elected Student Body President here at UNH.

## **Niagara (Delta Lambda)**

The Delta Lambda Chapter at Niagara University had a slower semester where we had no New Members but instead concentrated on strengthening the bonds between our 26 active Brothers. We took part in numerous community service events and earned recognition throughout the area for our Winter Children's Clothing Drive. We have many perspective New Members

and are looking forward to the upcoming semester.

## **No. Illinois (Beta Lambda)**

The SKULLS at Northern Illinois University have climbed their way out of the hole that former weak leadership put them in and passed their accreditation! We now hold the second highest GPA for a Fraternity at Northern Illinois University, by increasing our accreditation point total by 150% increase from last year's. We are now currently working on our recruitment, and three of the eight Inter-fraternity Executive Board are now SKULLS! We are also working on our philanthropy to be held in March called "Greek Physique" a body building competition which raises money for the Leukemia and Lymphoma Society of America. We are training for our Tug of War competition, in order to be back to back champions. Our goal now is to concentrate on having the highest GPA for Greek row at Northern by the end of this semester.

## **Oklahoma (Omicron)**

Omicron Chapter is coming back strong. This fall we initiated 10 quality men into Phi Kappa Sigma, boosting our total membership to 27. During the fall we were active in Philanthropy. We co-hosted a Haunted House with a service fraternity donating the \$700 profit to a facility for battered women and children. We also helped in bell ringing for the Salvation Army and participated in other Greek philanthropies. A solid academic program has been implemented to aide the members in study hall so that we can improve our grades from last year. Everything we are doing is moving us in the right direction and its exciting to see the enthusiasm in academics, rush, philanthropies, and social functions.

## **Pennsylvania (Alpha)**

Alpha Chapter is having a very successful semester. The house is stronger than ever, and has the most members it has had since the re-founding, with 54 in total. The new class of Brothers, the Zetas, number 20 in all and have brought a new level of enthusi-

asm to the Brotherhood. This semester we have not only had a successful barbeque and raffle to raise money for the Leukemia and Lymphoma Society, but also had a clothing drive for the homeless. Our Chapter just recently celebrated Founder's Day on October 22, with a banquet for current Alphas and Alumni. The dinner was a great success, with the chef cooking up quite a meal. In addition, at the celebration, John Wobensmith was awarded the Outstanding Alumni Award for his work in government. In the area of leadership on campus, Alpha Chapter has also excelled. One of Alpha Chapter's own, Conor O'Callaghan was recently elected as President of our University's Inter-Fraternity Council.

## **Princeton (Beta)**

The Chapter had a really strong fall semester this year! The Brotherhood added 3 New Members and is looking at a large group of interested students for the upcoming semester. We have maintained and improved our reputation in numerous organizations on campus. In the upcoming semester, we are planning an alumni gathering to reunite with the Brotherhood and to meet the New Members. Our involvement with a local soup kitchen had been such a great experience that we are looking to utilize that service even more next semester. We are looking forward to all these upcoming events and are very excited about this year!

## **Radford (Beta Omega)**

The Beta Omega Chapter at Radford University has been busy so far this year. We started the semester out strong by helping freshmen move in on opening weekend. The Brothers have continued to be active on campus by participating in "Take Back the Night" and showing our support for other fraternities on campus by attending their philanthropy events like the Miss Radford Contest. The Women's groups have come to us for support a lot this fall term. Many of the Brothers are coaching sororities during the intramural season. Our

Brothers won both the "Turkey Trot" competition and "Fraternity Pledge Battles," two philanthropy events put on by the Radford Chapter of the Delta Zeta sorority. Our involvement with the women's groups on campus brought out a strong showing at our Brother Auction. We are all looking forward to a strong spring recruitment and successful Greek Week!

## **Ramapo (Delta Omicron)**

The Delta Omicron Chapter is having a very positive year so far. The two strong classes we had last year have really helped to make us stronger as a Chapter. The new Brothers have stepped up greatly, filling in for many officer positions which were passed on by a large graduating class last year. In October the officers took a weekend retreat to Chester Springs for officer training and transition at the International Headquarters. To all Chapters, we want you to know that we keep an open door policy for all Brothers! Good Luck to all with the second half of the year.

## **UC-Riverside (Beta Rho)**

The Beta Rho Chapter has continued its progress in reestablishing itself as one of the top Chapters on University of California Riverside's campus. After nearly closing in 2000 Beta Rho has rebounded. What was once a Chapter of 6 men with nearly \$7,000 in debt is currently 30 strong with a New Member class of 13 and a zero balance. We recently won the All-Greek Division One athletics competition as well as placing first in UCR's annual Greek Week competition. In addition, we ranked within the top three Greek Chapters in the most recent scholarship report making us one of the few Chapters eligible for Scott's Week, a Greek sports competition. This quarter we have completed two major community service events including a campus safety walk and a city beautification project. We are also looking forward to our Black and Gold formal which will be taking place in Las Vegas this year!

# CHAPTER NEWS

## **Rowan (Delta Gamma)**

The Delta Gamma Chapter initiated 6 New Members this fall. At the conclusion of the 2002-2003 academic year, the Chapter won the annual Greek Week championship with Sigma Sigma Sigma and received the Rowan University Greek Service Award at the beginning of the fall 2003 semester. The Brotherhood has produced a combined GPA of 2.90. In terms of philanthropy, the Chapter has continued to work in association with a local Wendy's restaurant to raise funds. The Brotherhood has raised Chapter funds through working at Eagles and Temple football games. Delta Gamma is expecting a significant number of rushes in the spring semester. This spring, the Brotherhood will be graduating 13 distinguished gentlemen.

## **Rutgers-NB (Gamma Sigma)**

The Gamma Sigma Chapter has recently come one step closer to owning a Fraternity house. Undergrad Brother Darren Mazzei's father, who is a contractor, recently purchased the house and will serve as the landlord until our Housing Corporation can raise enough money to buy it. This ensures that our valuable property will not be lost. Our alumni have planned an Executive Board retreat for each term. Also, this semester we initiated 4 New Members and hope to build on this spring term. We are also planning on going to Cancun for spring break this year in March so watch out!

## **So. Maine (Gamma Omega)**

Over the past year Gamma Omega has overcome many obstacles and has achieved many goals. After overcoming our insurance difficulties for spring 2003 we had one more hurdle to overcome, purchasing a Chapter house that would be ours. The Brothers of Gamma Omega, over the summer, raised approximately \$6,500 to make a down payment on the house. With combinations of many carwashes, bake sales, and some donations from alumni, the active Chapter was able to purchase our Chapter house on Sept 30, 2003. Following the signing

the Chapter cordially invited all Greek Chapters on the USM campus and of course the alumni of Gamma Omega to a BBQ and an open house. For this coming year we hope to achieve better alumni relations, pay off our back debt, and do what we can for the community and Greek life at the University of Southern Maine.

## **St. Lawrence (Beta Iota)**

Beta Iota has enjoyed a productive semester. The initiation of 10 new men is helping Beta Iota grow into a substantially sized house at St. Lawrence. The house focused on a solid recruitment and improving areas of the house to build an even stronger Brotherhood. We celebrated the annual Phi Kap Pig Roast and saw a tremendous turn out from parents and alumni alike. The house continued to work with the Boys and Girls club in Ogdensburg, along with engaging with the Canton Community in the annual Crop Walk for hunger. The house continues to expand in all faucets of campus life. Involvement within the community remains very prevalent and positive with Brothers participating in a multitude of activities ranging from intramurals to varsity athletics. We look forward to another successful semester.

## **TCU (Beta Theta)**

The Beta Theta Chapter of Texas Christian University is proud to initiate our 19 New Members. The Beta Theta Chapter has filled two new offices on the IFC executive board for 2004. Jeff Szul won secretary of IFC and Spencer Blevens will now be serving as IFC Director of Service. The Chapter is also proud of our new website [www.phikaptcu.com](http://www.phikaptcu.com) that was launched during the summer of 2003. The Chapter would like to thank the Parents Club for making Parents Weekend such a success for Beta Theta.

## **Toronto (Alpha Beta)**

Alpha Beta's current membership stands at 12. We have volunteered for many organizations this fall term including garden program that feeds the city's homeless to the city's annual Leukemia Run.

We brought 5 men into our ranks this fall term while maintaining successful social outings including paintball! We have continued our success academically with an average GPA of 2.8.

## **Towson (Beta Tau)**

Beta Tau Chapter of Phi Kappa Sigma is having its best semester to date. We have 4 New Members and have a total of 18 Brothers. We have an upcoming Toys for Tots community service event and have several fundraisers planned for the future, such as a car show and security for boxing events. Earlier in the fall term we had a successful homecoming with Kappa Delta and ranked second overall. We are also planning several Brotherhood events for the near future. We have a strong foundation of Brothers this semester and have started to build financial stability for the Chapter.

## **Tulane (Mu)**

Mu Chapter is experiencing a wonderful year. Our Alpha from last semester, Matt Clower, graduated early and will be attending Medical School in the fall. Casey Cahill, an active Brother, will be spending the next semester abroad in Rome and Ian Hamilton and Justin Coley will be attending school in Argentina this spring. Our Chapter is stronger than ever with nearly 40 men and our recruitment this spring looks very promising. We continue to have participation in all honor societies on campus and we are continuing to dominate in all sports. We finished either first or second place in all fraternity sport leagues last semester. We will be graduating 7 fine men this spring.

## **Ursinus (Delta Rho)**

Over the past semester the men of Delta Rho have kept quite busy! We have been involved in numerous service activities including a trip to the Philadelphia Phantoms game with Best Buddies. During the month of November we were able to raise over \$800 for the Fraternity's charity, the National Leukemia and Lymphoma Society, through a coin drop that took place throughout the college and local neighborhood.

Currently, we are working on "Adopting a Highway" in the community. Several of our members are emergency medical technicians and volunteer on the Student Emergency Response Volunteers, a campus organization dedicated to assisting students in the case of medical emergencies. Delta Rho was recently privileged to initiate 2 new men into the Brotherhood, bringing our Chapter to a total of 18 members. We have been able to maintain an average GPA of 3.15, the highest among fraternities at the college.

## **VA Tech (Beta Omicron)**

Beta Omicron has experienced a lot this year. Since January of 2003, we have rebounded from almost shutting down to becoming a key player in the Greek community at Virginia Tech. With the support of an Alumni Advisory Group, the Virginia Tech Greek Office, and the International Office, we have been able to make great strides in returning the greatness that this Chapter once possessed. We have a plan in place to secure temporary off campus housing for the fall of 2004 with hopes of returning to on campus housing by the fall of 2006. This past semester the Chapter saw nearly a 50% growth with the addition of the Gamma Zeta pledge class, which was 8 members strong. We have had our past debt erased through the generosity of alumni and the Housing Corp. We had a Brother elected to the Interfraternity Council as Vice President. The Chapter has very high hopes for the future and a solid group of leaders waiting to step up to any new challenges that we may face.

## **Washington & Jefferson (Delta)**

150 years at W&J! Delta Chapter is planning a wonderful celebration while also collecting contributions to dedicate a generous gift to W&J to commemorate Phi Kappa Sigma at W&J!

We at the Delta Chapter have experienced a year that was, to say the least, different. We went through some hard times but made great strides in other areas;

# CHAPTER NEWS

nonetheless it brought us all closer together as a Chapter. We held W&J's first ever "Greek Goddess Pageant" which we plan to make an annual event, with all the proceeds going to the Leukemia and Lymphoma Society of America. This event went extremely well and along with many hours of canning, we raised a significant amount of money for our charities.

## Washington (Alpha Upsilon)

Alpha Upsilon Chapter at the University of Washington is building quite nicely. Our fall class was again over 20 New Members strong with this year's class at 21. We are also currently in the process of recruiting a spring 2004 pledge class. The Chapter is 49 members strong with several townies in proximity. We will graduate one senior this year; the only remaining Phi Kap from his pledge class of 2000. Thanks for your dedication Andy Kim! In February, we will again form a team for the Big Climb for Leukemia at Seattle's Columbia Tower. We were also the most improved fraternity grade wise at

the University of Washington with a commendable 3.04 GPA at the end of spring quarter. To keep our relationships with alumni strong and up-to-date, we are working to set a date for a poker/casino night in late February.

## Wash. State (Beta Psi)

We at Beta Psi are proud to announce the turning of a corner this fall. Faced with a do or die recruitment this summer, the



Members of Wesley

Brothers at Washington State University exceeded the expectations of everyone but themselves by signing 21 New Members, including 60-year old Dave

Waterstraat - "Blue" of Today Show fame. With an active Brotherhood numbering 38, and alumni support to rival any Chapter, for the first time in several years Phi Kaps here in Pullman are making a name for themselves. Plans are in the works now to follow up our award winning "Cougar Skulls" newsletter with an even better publication this spring.

## Wesley (Gamma Pi)

This year, the Gamma Pi Chapter at Wesley College (Delaware) has made great strides of improvement toward regaining the proud reputation that it once had. Our small and very diverse Chapter is accomplishing new feats every week and we feel confident that this year we are among one of the most improved Chapters of Phi Kappa Sigma International Fraternity. For the first time in our Chapter's history, we have had a Chapter composite taken, organized a noteworthy website which will soon be up and running, and have dramatically enhanced our Chapter/college

relations by getting more involved in other college sponsored organizations. Our fall rush this semester was exceptional, compiling one of the largest fall rush classes to date and we hope that the interested group of students return for spring rush with strong consideration in joining our diverse group of Brothers.

## West Chester (Gamma Theta)

The Gamma Theta Chapter was able to achieve the highest fraternity grade point average for the spring 2003 term. We have held an active role in our community by volunteering at such events as Halloween on High Street by escorting children through different Greek haunted houses and adopting a block near campus. Homecoming was a fun success and our alumni donations were over \$600. Our Chapter also finished second overall in fall intramural soccer. Vince Grim, our new Beta, was elected new internal vice president of IFC and received our Chapter Leonard Hochensmith Memorial Scholarship.

# STAFF AND VOLUNTEERS



**International Headquarters Staff:** (pictured left to right)  
Eric Conrad, Alpha Delta '02, Educational Consultant  
Deb Kuryunny, Administrative Assistant  
Hamilton F. "Toby" Smith, Phi '83, Executive Director  
Chris Hanes, Beta Mu '01, Director of Chapter Services

## Phi Kappa Sigma International Fraternity Executive Committee

Daniel Lund, III, Beta Xi '85, Grand Alpha  
Ignace A. Perrin, III, Beta Xi '84, Grand Beta  
Msgr. William C. Harms, Gamma Epsilon '98, Grand Pi  
Doug Opicka, Alpha Epsilon '97, Grand Sigma  
James Fulmer, Alpha Kappa '65, Grand Tau  
Joseph Moidl, Alpha Theta '94, Grand Theta  
Chris Campbell, Gamma Omega '94, Grand Theta

## Phi Kappa Sigma International Fraternity Grand Deltas

Wayne Delia, Beta Upsilon '79, North Atlantic  
Matt Doughty, Gamma Omega '97, New England  
Todd McKinney, Gamma Theta '88, Pennsylvania  
Jerry Carino, Jr., Gamma Epsilon '97, Mid Atlantic  
Jeff Horvat, Gamma Gamma '02, South Atlantic

Bart Pittari, Beta Xi '94, South  
Curt Klinkner, Alpha Theta '95, Midwest  
Troy Wethe, Alpha Xi '94, Southwest  
CT Benis, Alpha Upsilon '84, Pacific

## Phi Kappa Sigma Foundation Board

Peter J. Nichols, Alpha Upsilon '80, President  
David du Pont, Alpha '67, Vice-President  
Allan M. Cameron, Jr., Beta Gamma '62, Treasurer  
Mike Freeman, Alpha Upsilon '81, Secretary  
Reynold R. Hagel, Alpha Upsilon '80  
Tony Adame, Beta Rho '79  
CT Benis, Alpha Upsilon '84  
Peter J. Borchardt, Alpha '67  
Douglas L. Cox, Alpha '68  
James Fulmer, Alpha Kappa '65  
John Finlayson, Zeta '64  
Erik Limpaecher, Beta '01  
Kevin Palmer, Beta Rho '84  
Rod Williams, Alpha Upsilon '61  
David Spraker, Alpha Theta '51

# The Courtyard of Brotherhood

Dedicated October 2001

YOUR NAME  
CHAPTER & YEAR  
IN MEMORY OR HONOR OF  
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## What your gift will do...

By making a special gift today, you can make it possible to fund undergraduate leadership conferences and other educational programming and opportunities for all Phi Kaps. You have the opportunity to have a permanent legacy recognizing your commitment to Phi Kappa Sigma. Show your loyalty and pride by joining the "Courtyard of Brotherhood" today.

Bricks in the Courtyard can be purchased for \$150 per brick. A brick may be purchased for yourself or in memory/honor of another Phi Kap.

A custom print of the inscribed brick and Courtyard is also available for an additional \$10 (non-deductible to cover shipping and handling).

## In Celebration of the 150th Anniversary of the Phi Kappa Sigma International Fraternity...

You are invited to participate in this exciting once in a lifetime opportunity. Here is your chance to be a part of history. Have your name added to the "Courtyard of Brotherhood."

*Our Future Begins with You...Help Us Build The Courtyard of Brotherhood Today.*

### Inscribed on Your Brick:

Your name, Chapter designation and class year

### Mailed to You (upon request)

A custom print of the inscribed brick and Courtyard, suitable for home or office.

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# PRIDE

for members of Phi Kappa Sigma



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<sup>†</sup>There are costs associated with the use of this credit card. You may contact MBNA America Bank, N.A., to request specific information about the costs by calling 1-866-438-6262. TTY users, call 1-800-833-6262. MBNA America, MBNA Net Access, and Platinum Plus are service marks of MBNA America Bank, N.A. MasterCard is a federally registered service mark of MasterCard International Inc., used pursuant to license.  
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# CHECK OUT

# www.pks.org!



The PKS website had a major update last Summer and has been and will remain a “work in progress” as we strive to make it the “one stop shop” for Phi Kappa Sigma information and resources.

**The following highlights will be of interest:**

- Update your contact information [Chapter and Alumni Update].
- Make donations online [Donate to ΦΚΣ].
- Learn more about our leadership development program “Men of Honor” and the upcoming 92nd Grand Chapter [News & Events].
- Check out our new Interchapter Communication Tool [Resources].
- Download the new/updated Phi Kappa Sigma manuals, forms, policies and other information [Resources].
- Read back issues of the Maltese Cross, Newsletters and “Alpha Mailer” [Publications].

Please let us know your thoughts on how we can better serve you and the fraternity through [www.pks.org](http://www.pks.org).

**Thank you!**

## CHANGE OF ADDRESS

Clip this portion and send to:  
PHI KAPPA SIGMA  
TWO TIMBER DRIVE  
CHESTER SPRINGS, PA 19425-9982